

Agenda-At-A-Glance

2019 DNPAO National Training - Leading the Charge for a Healthy Nation

May 6 - 10, 2019 | Omni Atlanta Hotel – CNN Center, Atlanta, Georgia | www.DNPAONationalTraining.org

Leading the Charge for a **Healthy Nation**



2019 DNPAO National Training
May 6-10, 2019

The 2019 CDC DNPAO National Training, *Leading the Charge for a Healthy Nation*, is designed for SPAN, HOP and REACH funding recipients. This training will ensure recipients are equipped to successfully implement the strategies and activities in their plans. The training on May 6 – 8 will feature dynamic plenary sessions and 40 breakout sessions. A 20th Anniversary REACH session, sponsored by the Society for Public Health Education ([SOPHE](http://www.sophe.org)), will feature former Surgeon General Dr. David Satcher. May 9 – 10 is the Evaluation Institute which will establish a shared vision and common understanding among recipients of DNPAO's performance monitoring and evaluation approaches. Visit www.DNPAONationalTraining.org for more information. *All sessions are in the Omni Atlanta Hotel, North Tower, M1 and M2.*

Sunday, May 5, 2019

3:00 pm – 6:00 pm

Early Registration & Exhibit Set-up

General Training

Monday, May 6, 2019

7:00 am – 5:00 pm

Registration & Information Desk

9:00 am – 10:30 am

Welcome & Opening Plenary Session

Terry O'Toole, PhD, MDiv, FASHA, Chief, Program Development and Evaluation Branch, DNPAO, CDC
Dr. Ruth Petersen, Director, DNPAO, CDC
Dana Shelton, MPH, Acting Director, National Center for Chronic Disease Prevention and Health Promotion

Equity is Our NorthStar

Nita Mosby Tyler, PhD, MA, Founder & Chief Catalyst, The Equity Project

10:30 am – 11:00 am | Break & Exhibits

11:00 am – 12:00 pm | Breakout Sessions

1. Painting the Picture of Health Equity: *What Does Equity Really Look Like?*
2. Pop that Public Health Bubble! Working with Non-Traditional Partners for a Healthier Nation
3. Innovation Showcase - Optimizing Online Resources to Power Your Work
4. Setting the Context to Advance Health Equity for Asian Americans, Native Hawaiians, and Pacific Islanders
5. Finding Your Way: Using a Walk Audit to Assess the Environment
6. Innovative Solutions to Implementing Activity-Friendly Routes to Everyday Destinations in Rural and Tribal Areas
7. Unlocking Guidelines – First Step to Success
8. What's Rocking the Cradle? Navigating Challenges to Breastfeeding Support

12:00 pm – 1:30 pm

Lunch on your own | Exhibits & Office Hours

1:30 pm – 3:00pm | Breakouts Sessions

9. The Nuts and Bolts of Food Service Guidelines: Using Policy as a Framework for Action
10. ExSPANding Your Horizons: Addressing State Needs for ECE System Improvements
11. Weaving a Network of Support through Community Engagement and Partnerships

12. Messaging Matters: Insights from National and Local Message Testing Efforts
13. Creating Destinations Through Land Use Planning and Zoning Policies
14. Using Behavioral Design to Make the Healthy Choice the Easy Choice for Nutrition and Physical Activity
15. Building Capacity and Practical Application of Policy, System and Environmental Strategies to Support Healthy Communities
16. Systems Strategies to Increase Access in Healthy Food Retail: Supply and Demand in Urban and Rural Communities

3:00 pm – 3:30 pm | Break & Exhibits

3:30 pm – 5:00 pm | Plenary Session

Creating an Active America Together: Implementing Active People, Healthy Nation – Perspectives from the Field

Ken Rose, MPA, Senior Advisor, DNPAO, CDC
Roger Millar, Secretary, Washington State Department of Transportation
SPAN, HOP, and REACH Recipient Panel

5:00 pm – 5:30 pm

DNPAO Ambassador Meet-and-Greet
For DNPAO Ambassadors only

**General Training
Tuesday, May 7, 2019**

7:00 am – 5:00 pm
Registration & Information Desk

8:00 am – 8:45 am
National REACH Coalition Gathering
For National REACH Coalition Members and REACH Recipients only

9:00 am – 10:30 am | Plenary Session

Thinking in Systems About the Eras of Public Health: What does the 21st Century Call on Public Health Specialists to Do?

Ricardo Salvador, PhD, Director, Food & Environment Program, Union of Concerned Scientists

10:30 am – 11:00 am | Break & Exhibits

11:00 am – 12:00 pm | Breakout Sessions

17. How to Initiate or Enhance Your Community-Clinical Linkages Work: The Basics and Beyond
18. Building the Capacity of Networks to Drive System Change
19. Rural Food Access Think Tank
20. Community Planning for Health: Examples from the Field
21. Communication on a Shoe-string Budget: Examples, Ideas, and Tips
22. Breastfeeding Learning Community for SPAN Recipients
23. Building Success: Community Engagement at Work
24. It's Time to REACH Young Children in ECE: Let's HOP to It! Addressing Local-Level Needs for ECE Improvements

12:00 pm – 1:30 pm
Lunch on your own | Exhibits & Office Hours

- 1:30 pm – 3:00 pm | Breakout Sessions
25. Establishing and Supporting Community-Clinical Linkage Programs in Clinical Environments
 26. Approaches to Accelerating Implementation of Active Routes to Everyday Destinations
 27. Increasing Affordability of Healthy Food in Urban and Rural Communities: Nutrition Incentive and Produce Prescription Programs
 28. Improving Health Equity through Policy, Systems and Environmental Change
 29. Baby Steps Lead to Big Footprints
 30. Using Evidence-Based Commercial Tobacco Control Strategies to Achieve Outcomes: How Awardees Can Improve Their Community's Health
 31. Community-Based Partnerships: Leveraging National, State, and Local Resources
 32. Using Communication to Support Public Health Programs – Examples and Lessons Learned

3:00 pm – 3:30 pm | Break & Exhibits

3:30 pm – 5:00 pm | Plenary Session

REACH 20th Anniversary: Celebrating the Past and Energizing for the Future

David Satcher, MD, PhD, Founding Director and Senior Advisor, Satcher Health Leadership Institute

Distinguished Panel

Lark Galloway-Gilliam Commemorative Award Presentation

5:00 pm – 6:30 pm
REACH 20th Anniversary Networking & Educational Exhibit Hosted by SOPHE

**General Training
Wednesday, May 8, 2019**

8:00 am – 5:00 pm
Registration & Information Desk

9:00 am – 10:30 am | Plenary Session

Got Results? Using your Program Story and Evaluation Data to Communicate to Stakeholders and Decision Makers

Anu Pejvara, MPH, Lead Behavioral Scientist, DNPAO, CDC

David Hoffman, DPS, CCE, Clinical Professor, University of Albany School of Public Health

10:30 am – 11:00 am | Break & Exhibits

11:00 am – 12:30 pm | Breakout Sessions

33. State and Local Laws – Understanding the Legislative Landscape Related to Food and Nutrition
34. Changing the Environments of Faith Communities – The Faithful Families Approach to Addressing Healthy Eating and Physical Activity
35. Racial Equity in Food Systems: A Cooperative Extension Training Approach
36. Establishing Relationships with Community Resources for Community-Clinical Linkages
37. Identifying the Best Value for Money Strategies to Reduce Childhood Obesity
38. “Small Town, Big Impact”- Implementing Built Environment Strategies in Small Towns, Rural Areas, and Tribal Communities
39. Making Your Success Stories Pop!
40. Take Two! Focusing on New Opportunities for Nutrition and Physical Activity in Early Care and Education

12:30 pm – 1:30 pm

Lunch on your own | Exhibits & Office Hours

1:30 pm – 2:30 pm | Closing Plenary Session

Leveraging Our Influence: Inspiring State-Level Action Toward Improving Conditions for Health and Well-Being

Brian Smedley, PhD, Co-founder and Executive Director, National Collaborative for Health Equity

Networking Opportunities

2:45 pm – 3:45 pm

Office of Grant Services (OGS) and Office of Financial Resources (OFR) Meet-and-Greet

Opportunity for SPAN, HOP & REACH recipients to meet with Grants Management Specialists

2:45 pm – 5:00 pm

Office Hours & Networking

Recipient networking sessions and office hours with DNPAO staff and subject matter experts

3:00 pm – 4:30 pm

Award Management Platform (AMP) Demonstration

Representatives from Deloitte Consulting will demonstrate AMP for recipients and answer questions

For more information go to
www.DNPAONationalTraining.org

**Evaluation Institute
Thursday, May 9, 2019**

For Current SPAN, HOP, and REACH Evaluation Teams Only

8:00 am – 5:00 pm

Registration & Information Desk

9:00 am – 10:15 am | Plenary Session

Learning to Love Your Evaluation

*Tom Chapel, MBA, MPP, Chief Evaluation Officer, CDC
Anu Pejavara, MPH, Lead Behavioral Scientist,
DNPAO, CDC*

10:15am – 10:30 am | Break

10:30 am - 12:00 pm | Plenary Session

Evaluation Peer Learning Communities Panel-Part 1

Beth Michel, MPH, Program Evaluator, Deloitte Consulting (PA)

*Sharrice White-Cooper, MPH, Health Scientist,
DNPAO, CDC (FSG)*

Sierra Helfrich, MPH, ORISE Fellow, DNPAO, CDC (FS)

12:00 pm – 1:30 pm | Lunch on your own

1:30 pm – 3:00 pm | Plenary Session

Evaluation Peer Learning Communities Panel- Part 2

*LCDR Ashleigh Murriel, PhD, Health Scientist,
DNPAO, CDC (ECE)*

*Sahra Kahin, MA, MPH, Health Scientist, DNPAO,
CDC (BF)*

Stella Cory, MD, MPH, Health Scientist, DNPAO, CDC (CCL)

3:00 pm – 3:30 pm | Break

3:30 pm – 5:00 pm

Evaluation & Performance Measurement Workshops I - Shaping Your Programmatic and Evaluation Activities to Align with Operationalized Performance Measures

41. SPAN Workshop

42. HOP Workshop

43. REACH Workshop

**Evaluation Institute
Friday, May 10, 2019**

8:00 am – 12:00 pm

Registration & Information Desk

9:00 am – 10:30 am

Evaluation & Performance Measurement Workshops II - Updating Your Evaluation Plan to Align with Strategy-specific Outcome Evaluation Expectations

44. Physical Activity (PA) Workshop

45. Food Service Guidelines (FSG) Workshop

46. Food Systems (FS) Workshop

47. Early Care and Education (ECE) Workshop

48. Breastfeeding (BF) & Tobacco Workshop

49. Community-Clinical (CCL) Linkages

10:30am – 11:00 am | Break

11:00 am - 12:00 pm | Closing Plenary Session

Beginning with the End in Mind

*LCDR Ashleigh Murriel, PhD, Health Scientist,
DNPAO, CDC*

*Kathryn Cardarelli, PhD, MPH, Associate Professor of Health, Behavior & Society, University of Kentucky
Anu Pejavara, MPH, Lead Behavioral Scientist,
DNPAO, CDC*

*Agenda subject to change
April 17, 2019*