Got Results?
Using Your Program Story and Evaluation Data to Communicate to Stakeholders and Decision Makers
## DNPAO BUDGET HISTORY
### FY 2015 – FY 2019

**Dollars in Thousands**

<table>
<thead>
<tr>
<th>Budget Activity/Description</th>
<th>FY 2015</th>
<th>FY 2016</th>
<th>FY 2017</th>
<th>FY 2018</th>
<th>FY 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nutrition, PA, High Obesity Counties and Obesity</td>
<td>$47,585</td>
<td>$49,895</td>
<td>$49,803</td>
<td>$54,920</td>
<td>$56,920</td>
</tr>
<tr>
<td>High Obesity Counties* (non-add)</td>
<td>$7,500</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$15,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>REACH</td>
<td>$50,950</td>
<td>$50,950</td>
<td>$34,950**</td>
<td>$34,950**</td>
<td>$34,950***</td>
</tr>
<tr>
<td><em>REACH joined DNPAO in 2017. Italicized amounts are not added to DNPAO total.</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>National Early Childcare Collaborative</td>
<td>$4,000</td>
<td>$4,000</td>
<td>$4,000</td>
<td>$4,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Hospital Promoting BF</td>
<td>$8,000</td>
<td>$8,000</td>
<td>$8,000</td>
<td>$8,000</td>
<td>$8,000</td>
</tr>
<tr>
<td>Total</td>
<td>$59,585</td>
<td>$61,895</td>
<td>$96,753</td>
<td>$101,870</td>
<td>$103,870</td>
</tr>
<tr>
<td>Childhood Obesity Research Demonstration (CORD)***</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

### Notes:

*High Obesity funding is a non-add, and therefore not included in the total amount
**REACH program total for FY 2017 and FY 2018 was $50,950 ($16,000 not shown supports tribal initiatives).
***REACH program total for FY 2019 is $55,950 ($21,000 not shown for tribal work).
**** CORD was appropriated at $25M in 2011; $10M in 2016; and $30M in 2018.

Source: FY 2015-2019 Appropriations
National Center for Chronic Disease Prevention and Health Promotion FY 2019 Budget

DOLLARS IN THOUSANDS

Notes: Population Health includes $21,000 for tribal work - Good Health and Wellness in Indian Country.

High Level – Federal Budget Process

- President submits a budget to Congress (February)

- House and Senate Committees review the President’s Budget and approve their appropriations bills and reports (May to September)

- Appropriations bills are then negotiated in conference
CDC Budget Cycle

At any given time, activity is occurring across 4 fiscal years

<table>
<thead>
<tr>
<th>Year</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 18</td>
<td>Spending of allocated funds that support Year 1 of SPAN, HOP and REACH</td>
</tr>
<tr>
<td>FY 19</td>
<td>Preparing to allocate funds to support Year 2 of SPAN, HOP and REACH</td>
</tr>
<tr>
<td>FY 20</td>
<td>Congressional Justification, President's Budget, House/Senate Budget</td>
</tr>
<tr>
<td>FY 21</td>
<td>Budget planning, goal and performance management</td>
</tr>
</tbody>
</table>
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Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition, Physical Activity, and Obesity (DNPAD)
POP QUIZ!
Q - 1

TRUE or FALSE

I can publicize my project's findings and accomplishments in reports and publications distributed to government officials, legislators, or legislators' staff.

TRUE
Lobbying or Education

Participating in a political campaign on behalf of or in opposition to a candidate for office.
Encourage the general public to contact their legislators about a specific legislative proposal.

Probably not – likely specifically prohibited by your funding source
Lobbying or Education

Communicate my position supporting or opposing a specific legislative proposal to a legislator or legislative staff in oral or written communications, testimony, etc.

LOBBYING
I can or I can’t

Provide the science behind a particular strategy that is part of a legislative proposal.

I can
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