How to Initiate or Enhance Your Clinical Community Linkages Work: The Basics and Beyond

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Disclaimer

The information presented here is for training purposes and reflects the views of the presenters. It does not necessarily represent the official position of the Centers for Disease Control and Prevention.
Objectives

- Articulate the urgent need to take action to better manage diabetes and prevent or delay onset of type 2 diabetes.

- Discuss CDC investments in community-clinical linkages (CCL) to address diabetes management and type 2 diabetes prevention.

- Share potential next steps for REACH recipients as they work on CCL strategies for diabetes management and type 2 diabetes prevention in their states.
Prediabetes and Diabetes: The Current Public Health Challenge

30 million Americans have diabetes

84 million American adults have prediabetes

9 out of 10 adults with prediabetes don’t know they have it

Current Projections of U.S. Cases of Diabetes by 2060


DDT’s Investments in CCL

Scaling the National Diabetes Prevention Program in Underserved Areas

Improving the Health of Americans through Prevention and Management of Diabetes and Heart Disease and Stroke

Innovative State and Local Public Health Strategies to Prevent and Manage Diabetes and Heart Disease and Stroke
DDT’s 1815 Work Related to CCL

- Improve access to and participation in diabetes self-management education and support (DSMES) services.
- Expand or strengthen coverage for DSMES services.
- Increase engagement of pharmacists in the provision of medication management or DSMES.
- Assist healthcare systems to screen, test, and refer people with prediabetes to CDC-recognized lifestyle change programs.
- Develop a statewide infrastructure to promote long-term sustainability/reimbursement for Community Health Workers to expand their involvement in DSMES and the National Diabetes Prevention Program.
DDT’s 1817 Work Related to CCL

- Implement bi-directional e-referral between healthcare systems and CDC-recognized lifestyle change programs for type 2 diabetes prevention.
- Support organizations in increasing enrollment in existing CDC-recognized lifestyle change programs or establishing and sustaining new programs in underserved areas.
- Explore and test innovative ways to eliminate barriers to participation and retention in the National DPP and/or DSMES services.
DIABETES RESOURCES TO ENHANCE YOUR CCL EFFORTS
National Diabetes Prevention Program

Largest national effort to mobilize and bring an effective lifestyle change program to communities across the country.

Congress authorized CDC to establish the NATIONAL DIABETES PREVENTION PROGRAM (National DPP) — a public-private initiative to offer evidence-based, cost-effective interventions in communities across the United States to prevent type 2 diabetes.

It brings together:
- Employers
- Health care organizations
- Private insurers
- Faith-based organizations
- Community organizations
- Government agencies

Research shows structured lifestyle interventions can cut the risk of type 2 diabetes by half.

To achieve a greater combined impact on reducing type 2 diabetes.
Where to Find Campaign Assets

https://www.youtube.com/channel/UCFG5XgDdJHz2aW7UJ2jn7A
National DPP Customer Service Center

NationalDPPCSC.cdc.gov

**Purpose:** Provide a hub for resources, training, and technical assistance for CDC-recognized program delivery organizations and other National DPP stakeholder groups

### Find Resources and Info
- Quickly and easily find resources and events relevant to your needs (FAQs, toolkits, training videos, webinars, etc.)
- Discuss opportunities and challenges with the National DPP community

### Receive Technical Assistance
- Engage with technical assistance coordinators and subject matter experts via the web-based platform or email
- View the status of and update existing technical assistance requests

### Provide Feedback and Input
- Submit feedback on your satisfaction with the technical assistance, resources, and web-based platform
- Share success stories and suggest additional resources
Pharmacy Resources
**Rx for the National DPP: Action Guide for Community Pharmacists**

**THREE TIERED APPROACH**

1. Promote Awareness
2. Screen, Test, and Refer
3. Offer the Program

**KEY OBJECTIVES**

- Share information tailored to unique needs of the pharmacy setting
- Motivate pharmacists to engage with the National DPP
- Provide a tool that is user friendly and visually engaging

☑️ User Tested
National DPP: What You Can Do...

01/

RAISE AWARENESS of prediabetes and the National DPP
•  www.cdc.gov/diabetes/prevention/prediabetes-type2

02/

REFER PEOPLE at risk to a CDC-recognized lifestyle change program
•  www.cdc.gov/diabetes/prevention/lifestyle-program

03/

OFFER THE PROGRAM by becoming a CDC-recognized organization
•  www.cdc.gov/diabetes/prevention/lifestyle-program
Diabetes Self-Management Education Programs
Increase access to, participation in, and health benefit coverage for DSMES—with emphasis on ADA-recognized and AADE-accredited programs that meet national quality standards
New DSMES Toolkit for:

• Diabetes Educators (RDNs, RNs, PharmDs, CDEs)

• State/local public health and other stakeholders working to increase access to DSMES

• Health care providers seeking to refer patients with diabetes to DSMES services

www.dsmes.org
Purpose of the Toolkit

- Communicate the evidence supporting DSMES, including the clinical and economic benefits.
- Help individuals understand the process for establishing a DSMES service that meets minimum standards and is eligible for reimbursement.
- Provide resources and tools to facilitate becoming a recognized or accredited DSMES provider.
- Describe common barriers to DSMES usage and referral, and provide tips for overcoming these barriers.
- Provide resources and tools to facilitate sustainability of DSMES services.
**Toolkit Content**

**DSMES TOOLKIT**
A Comprehensive Resource for Achieving Success in Diabetes Self-Management Education and Support

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<thead>
<tr>
<th>BACKGROUND, TERMINOLOGY AND BENEFITS</th>
<th>SERVICE STAFFING AND DELIVERY MODELS</th>
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<td>NATIONAL STANDARDS FOR DSMES</td>
<td>BUILDING THE BUSINESS CASE FOR DSMES</td>
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<td>ACCREDITATION AND RECOGNITION PROCESS</td>
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<td>INCREASING REFERRALS AND OVERCOMING BARRIERS</td>
<td>REIMBURSEMENT AND SUSTAINABILITY</td>
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Community Health Workers: Building the Infrastructure for Sustainability
• See the forum summary report for more detailed discussion of key learnings.

See more at: https://www.cdc.gov/diabetes/programs/stateandlocal/resources/chw-forum.html
Job Aid for Engaging CHWs

- CDC developed a job aid to support CHW engagement to sustain their work in diabetes management and type 2 diabetes prevention.

  - See more at: https://www.cdc.gov/diabetes/programs/stateandlocal/resources/chw-forum.html
CHW Financing Webinar

View the webinar at
https://www.youtube.com/watch?v=pUKTsh0XuM0
Diabetes Management: What You Can Do...

01/

RAISE AWARENESS about diabetes and DSMES services
• www.dsmes.org

02/

Engage CHWs in your work and advocate for their sustainability in public health
• https://www.cdc.gov/diabetes/programs/stateandlocal/resources/chw-sustainability.html
The presenter would like to acknowledge the support of several CDC colleagues in developing this presentation.
It's Question Time!
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Thank You!
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Visit: www.cdc.gov | Contact CDC at: 1-800-CDC-INFO or www.cdc.gov/info

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.