COMMUNICATION RESOURCES
STATE AND COMMUNITY HEALTH MEDIA CENTER

- Over 1,400 items
- Ads, support materials, and photos
- Various formats and languages

https://nccd.cdc.gov/schmc

For help finding ads, materials, or photos, email schmc@cdc.gov
DNPAO COMMUNICATION RESOURCES

- Communication Planning Tool
- Media Impressions Worksheet
- Communicating About Obesity with African American & Hispanic Audiences
- And more!

https://www.cdc.gov/nccdphp/dnpao/state-local-programs/crosscutting-resources.html#CommunicationMaterials
DNPAO COMMUNICATION RESOURCES (CONT.)

- Webinars
- Email updates & resources
- Sample social media content
- Communication evaluation resources
- “Making the Business Case for Prevention” Video Series
- Badges, Infographics, and Widget
- Checklists, How-to Guides, and Other Resources
STAY CONNECTED

cdc.gov/nccdphp/dnpao

facebook.com/CDCEatWellBeActive

twitter.com/CDCObesity
twitter.com/CDCMakeHealthEZ
DNPAO NATIONAL TRAINING: MORE SESSIONS

- Communication Sessions
  - May 7 at 1:30pm: Communication Examples & Lessons Learned (#32)

- Other Sessions
  - May 8 at 9am: Communicating to Stakeholders and Decision Makers (plenary)
  - May 8 at 11am: Success Stories (#39)
COMMUNICATION TECHNICAL ASSISTANCE

- Visit our table in the exhibit area
- Available by phone, email, or during a site visit
- Contact your Project Officer or the DNPAO Strategic Communication Team mailbox (DNPAOCommTA@cdc.gov)