A SPECIAL WELCOME FROM DR. PETERSEN

Dear Colleague:

Welcome to the 2019 CDC Division of Nutrition, Physical Activity, and Obesity (DNPAO) National Training! On behalf of DNPAO, I thank you and your team for joining us in Atlanta to attend and contribute to the success of this training. We have partnered with the Association of State Public Health Nutritionists (ASPHN) and the Society for Public Health Education (SOPHE) to bring you a dynamic week of learning, networking, and reflection.

DNPAO is excited to support your important work through this interactive and engaging training. Our goal for this week is to provide you with tools to assist your efforts to successfully implement the strategies and activities in your work plans. We hope you will enjoy this opportunity to interact with partners and receive one-on-one technical assistance from the experts while enjoying the sights and sounds of Atlanta.

The plenary sessions on May 6-8 will build excitement around innovative work happening on the ground, while underscoring the importance of using a health equity lens in your work. In addition, we will celebrate the 20th anniversary of the Racial and Ethnic Approaches to Community Health (REACH) program through a plenary session featuring former Surgeon General Dr. David Satcher and a networking event.

The more than 35 breakout sessions will cover a broad mix of topics, ranging from system strategies, to partnerships, and to message testing, among other topics.

On May 9-10, we will hold the Evaluation Institute, where we will focus on how to evaluate and monitor performance related to your activities.

Once again, welcome to Atlanta and thank you for attending!

Sincerely,

Ruth Petersen, MD, MPH
Director
Division of Nutrition, Physical Activity, and Obesity
National Center for Chronic Disease Prevention and Health Promotion
Centers for Disease Control and Prevention
NORTH TOWER MAP
OMNI ATLANTA HOTEL AT CNN CENTER

NORTH TOWER | M1

NORTH TOWER | M2

NORTH TOWER | M3

Please note there are no restroom facilities on M2

Key is for all meeting space in North Tower (M1 - N6)
GENERAL INFORMATION

LEADING THE CHARGE FOR A HEALTHY NATION
The goal of the 2019 DNPAO National Training is to enhance your ability to successfully implement SPAN, HOP, and REACH programs to achieve maximum impact. At the conclusion of the National Training, you will be able to describe best practices to implement activities; identify the availability of resources to support the implementation of your strategies; and to use evaluation and performance measure approaches to describe your outcomes.

REAL-TIME DETAILS

NATIONAL TRAINING WEBSITE
All meeting details including scheduling, room assignments, hotel maps, dining options, etc. can be found on the event’s website at www.DNPAONationalTraining.org. Please refer to it often for the most up-to-date information.

DAILY E-ALERTS
Be sure to check your inbox each morning for your Daily Update, which will contain the upcoming day’s highlights, information on any scheduling or location changes, and other helpful information.

REGISTRATION DESK
Please stop by the registration desk if you have any questions or need assistance. We are here to help you make the most of your experience.

WHO IS HERE? YOUR FELLOW ATTENDEES INCLUDE...

STATE PHYSICAL ACTIVITY AND NUTRITION PROGRAM (SPAN)
CDC funds 16 state recipients to implement evidence-based strategies at state and local levels to improve nutrition and physical activity.

HIGH OBESITY PROGRAM (HOP)
CDC funds 15 land grant universities to work with community extension services to increase access to healthier foods and safe and accessible places for physical activities in counties that have more than 40% of adults with obesity.

RACIAL AND ETHNIC APPROACHES TO COMMUNITY HEALTH (REACH)
CDC funds 31 recipients to reduce health disparities among racial and ethnic populations with the highest burden of chronic disease.

 COMPLETING YOUR EVALUATION
We’d love to hear from you! At the end of each day, you will receive an email containing a link to a brief feedback form, allowing you the opportunity to share your experiences from the day’s activities. This feedback will give DNPAO insight into the benefits of this training as well as other topics in which technical assistance and support can be provided. Thank you in advance for your participation!

Funding for this national training was made possible, in part, with a grant from the Centers for Disease Control and Prevention (6NU38OT000279-01-03). The views expressed in written training materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services, nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.
PLENARY SESSION SPEAKERS

TERRY O’TOOLE, PHD, MDIV, FASHA
Chief, Program Development and Evaluation Branch, DNPAO, CDC

RUTH PETERSEN, MD, MPH
Director, Division of Nutrition, Physical Activity, and Obesity, CDC

DANA SHELTON, MPH
Acting Director, National Center for Chronic Disease Prevention and Health Promotion, CDC

NITA MOSBY TYLER, PHD, MA
Founder and Chief Catalyst, The Equity Project

KEN ROSE, MPA
Senior Advisor, DNPAO, CDC

ROGER MILLAR
Secretary, Washington State Department of Transportation

RICARDO SALVADOR, PHD
Director, Food and Environment Program, Union of Concerned Scientists

ANU PEJAVARA, MPH
Lead Behavioral Scientist, DNPAO, CDC

DAVID HOFFMAN, DPS, CCE
Clinical Professor, University of Albany School of Public Health

BRIAN SMEDLEY, PHD
Co-founder and Executive Director, National Collaborative for Health Equity

TOM CHAPEL, MBA, MPP
Chief Evaluation Officer, CDC

LCDR ASHLEIGH MURRIEL, PHD
Epidemiologist, USPHS, DNPAO, CDC

KATHRYN CARDARELLI, PHD, MPH
Associate Professor of Health, Behavior & Society, University of Kentucky
REACH 20TH ANNIVERSARY: CELEBRATING THE PAST AND ENERGIZING FOR THE FUTURE
TUESDAY, MAY 7, 2019 • 3:30 PM – 5:00 PM

This year marks the 20th anniversary of the Racial and Ethnic Approaches to Community Health (REACH) program, one of the only CDC programs that focuses on reducing chronic disease for specific racial and ethnic groups in urban, rural, and tribal communities across the United States. The 2019 DNPAO National Training will celebrate REACH’s legacy, ongoing impact, and future directions.

During this special session, former CDC Director and Surgeon General, Dr. David Satcher will discuss the history and past successes of the REACH program and the importance of addressing health disparities at the state and local level. Dr. Satcher’s remarks will be followed by a panel discussion moderated by Dr. Leandris Liburd, Director of CDC’s Office of Minority Health and Health Equity. During the panel, current and former REACH recipients will reflect on their experiences, successes, and advice for the future. Finally, Charmaine Ruddock, the Project Director of Bronx Health REACH at the Institute of Family Health, will present an award in memory of Lark Galloway-Gilliam, the past Executive Director of the Community Health Councils of Los Angeles and a founding member of the National REACH Coalition.

20TH ANNIVERSARY REACH NETWORKING & EDUCATIONAL EXHIBIT
HOSTED BY THE SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE)
TUESDAY, MAY 7, 2019 • 5:00 PM – 6:30 PM

Please join us as we continue to celebrate the 20th anniversary of the REACH program. The REACH Networking and Educational Exhibit will provide an opportunity for attendees to network and learn more about the history and successes of the REACH program. Historical documents and materials in addition to newly developed factsheets, resources, and videos will be displayed during the event. A cash bar and light hors d’oeuvres will be available.

FEATURING:

David Satcher, MD, PhD
Founding Director and Senior Advisor, Satcher Health Leadership Institute, Morehouse School of Medicine

Ruth Petersen, MD, MPH
Director, Division of Nutrition, Physical Activity, and Obesity, CDC

DISTINGUISHED PANEL

Emilie Ellis, MA
Program Director, Partners in Health

Mary Anne Foo, MPH
Executive Director, Orange County Asian Pacific Islander Community Alliance

Carmen Nevarez, MD, MPH
Vice President of External Relations, Public Health Institute

Ghandi Daniels
Wellness Program Coordinator, The Wellness Coalition

Moderator: Leandris Liburd, PhD, MPH, MA, Associate Director, Office of Minority Health and Health Equity, CDC

Lark Galloway-Gilliam
Commemorative Award Presentation
Charmaine Ruddock, MS, Project Director, Bronx Health REACH
DNPAO NATIONAL TRAINING EXHIBITORS

INTERNATIONAL PREFUNCTION LOBBY 1, M2 • MONDAY, MAY 6, 2019 — WEDNESDAY, MAY 8, 2019

AMERICAN PLANNING ASSOCIATION
APA provides leadership in the development of vital communities by advocating excellence in planning, promoting education and citizen empowerment, and providing our members with the tools and support necessary to meet the challenges of growth and change. The Planning and Community Health (PCH) Program is a flagship research program at the APA. PCH provides tools and technical support to help APA members integrate health into planning practice.

www.planning.org

ASSOCIATION OF STATE AND TERRITORIAL HEALTH OFFICIALS
The Association of State and Territorial Health Officials (ASTHO) will exhibit resources from its Breastfeeding State Learning Community, which supports states in improving breastfeeding rates through select strategies: 1) Maternity Practices in Birthing Facilities; 2) Continuity of care/Community Support; 3) Workplace compliance with lactation accommodation law.

www.astho.org

CENTER FOR SCIENCE IN THE PUBLIC INTEREST
The Center for Science in the Public Interest works to advance the adoption and implementation of food service guidelines at the state and local levels. The exhibit will highlight how CSPI can support grantees through technical assistance and resources.

https://cspinet.org/

CHOICES PROJECT AT THE HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH
The Childhood Obesity Intervention Cost-Effectiveness Study (CHOICES) at the Harvard T.H. Chan School of Public Health is working to help reverse the U.S. obesity epidemic by identifying the most cost-effective childhood obesity interventions. The CHOICES research team has generated cost-effectiveness estimates for more than 40 of the most widely promoted or implemented childhood obesity prevention interventions, many of which have never been fully evaluated for comparative cost-effectiveness. Our research identifies cost-effective childhood obesity intervention strategies within four key settings: schools; early care and out of school time; clinical/treatment; and community, including government and transportation.

www.choicesproject.org

ASSOCIATION OF STATE PUBLIC HEALTH NUTRITIONISTS
Founded in 1952, ASPHN is a non-profit membership organization that provides state and national leadership on food and nutrition policy, programs and services aimed at improving the health of our population. ASPHN’s membership is composed of more than 400 public health nutritionists located throughout all 50 states, the District of Columbia, and five U.S. territories. ASPHN’s vision is “healthy eating and active living for everyone.” ASPHN will have relevant materials for the work of SPAN, HOP, and REACH recipients. There will be fact sheets, infographics, how-to documents, papers, etc.

www.asphn.org

FAIR FOOD NETWORK
Double Up Food Bucks is a national model for healthy food incentives active in 20+ states and growing. Double Up’s track record of positive and proven impact for families and farmers in communities across the nation helped make federal support for incentives a permanent part of future farm bills.

https://fairfoodnetwork.org/projects/double-up-food-bucks/

GO NAPSACC
Go NAPSACC is a set of web-based tools for child care providers and stakeholders to improve the health of young children through practices, policies, and environments. We offer modules on key topics like healthy eating, physical activity, and oral health. Go NAPSACC has TA consultant accounts that make it easier than ever to connect with child care providers and coach them through the 5 Steps of Go NAPSACC. The Go NAPSACC reporting tool helps TA consultants and state partners track and report on the progress of participating programs as they work to instill habits supporting lifelong health and well-being.

https://gonapsacc.org/

GRETHEN SWANSON CENTER FOR NUTRITION
The Gretchen Swanson Center for Nutrition is a fully staffed, independent research center with expertise in nutrition-related program and outcome evaluation. We help partners across the U.S. identify impacts and opportunities related to healthy eating active living interventions. Services include evaluation planning, assessment, measures development, and data collection/analysis.

www.centerfornutrition.org

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www.centerfornutrition.org
DNPAO NATIONAL TRAINING EXHIBITORS

INTERNATIONAL PREFUNCTION LOBBY 1, M2 • MONDAY, MAY 6, 2019 — WEDNESDAY, MAY 8, 2019

NATIONAL ASSOCIATION OF CHRONIC DISEASE DIRECTORS
The National Association of Chronic Disease Directors improves the health of the public by strengthening state-based leadership and expertise for chronic disease prevention and control in states and at the national level.
www.chronicdisease.org

NATIONAL ASSOCIATION OF COUNTY AND CITY HEALTH OFFICIALS
NACCHO is the only organization dedicated to serving every local health department in the nation. NACCHO serves 3000 local health departments and is the leader in providing cutting-edge, skill-building, professional resources and programs, seeking health equity, and supporting effective local public health practice and systems.
www.naccho.org

NATIONAL COLLABORATIVE ON CHILDHOOD OBESITY RESEARCH
Launched in 2009, the National Collaborative on Childhood Obesity Research (NCCOR) brings together four of the nation’s leading research funders - CDC, NIH, RWJF, and the USDA to accelerate progress in reducing childhood obesity in America.
nccor.org

NATIONAL RECREATION AND PARK ASSOCIATION
NRPA will provide information on how to partner with local park and recreation agencies to increase access to physical activity and healthy eating opportunities. This will include built environment, out-of-school time and older adult programs and initiatives and evaluation of these efforts.
www.nrpa.org

NEMOURS CHILDREN’S HEALTH SYSTEM
The Healthy Kids Healthy Future Physical Activity Learning Session Project is designed to work with states who have an interest in increasing knowledge and practices with early care and education providers around physical activity.
www.healthykidshealthyfuture.org

PUBLIC HEALTH INSTITUTE - CENTER FOR WELLNESS AND NUTRITION
The Public Health Institute Center for Wellness and Nutrition (PHI-CWN) is a national leader in developing campaigns, programs, and partnerships to reduce obesity and promote equity in the most vulnerable communities across the country. We have established relationships with local, state and national organizations, and through education, engagement, environmental changes and policies, we work to make health accessible for all. Through a Cooperative-Agreement with CDC DNPAO, we are eager to provide technical assistance to the 31 REACH grantees awarded in 2018.
http://centerforwellnessandnutrition.org/

SMART GROWTH AMERICA
Smart Growth America (SGA) will highlight its work that promotes health through transportation, Complete Streets, and built environment programs. The exhibit will include information about how recipients can use SGA’s resources related to reports, online tools, and technical assistance.
www.smartgrowthamerica.org

SOCIETY FOR PUBLIC HEALTH EDUCATION
The Society for Public Health Education (SOPHE) is a nonprofit, independent professional association that represents a diverse membership of nearly 4,000 health education professionals and students in the United States and 25 international countries. SOPHE raises awareness of the connection between behavioral sciences, health education, health promotion, and the surrounding environment.
www.sophe.org

CENTERS FOR DISEASE CONTROL AND PREVENTION
Division of Nutrition, Physical Activity, and Obesity
Communication TA Services
The Strategic Communication Team provides resources to DNPAO recipients for using communication to support program efforts. Visit the table for help and support on your program’s communications activities.

State and Community Health Media Center
The State and Community Health Media Center has more than 1,500 ads, materials, and photos on physical activity, nutrition, obesity, and chronic diseases available to DNPAO recipients. Staff are available to help navigate the site, find ads/materials, and answer questions.

Physical Activity and Health Branch
We will be providing handouts about Active People, Healthy Nation, as well as other key CDC physical activity documents.
www.cdc.gov/physicalactivity/index.html

Find the complete list of exhibitors at https://www.dnpaonationaltraining.org/exhibitors
### AGENDA AT-A-GLANCE — MONDAY

**MONDAY, MAY 6, 2019**

<table>
<thead>
<tr>
<th>ROOM</th>
<th>LEVEL</th>
<th>9:00 AM - 10:30 AM</th>
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<tr>
<td>INTERNATIONAL A</td>
<td>M2</td>
<td>2. POP THAT PUBLIC HEALTH BUBBLE! WORKING WITH NON-TRADITIONAL PARTNERS FOR A HEALTHIER NATION</td>
<td>10. EXPANDING YOUR HORIZONS: ADDRESSING STATE NEEDS FOR ECE SYSTEM IMPROVEMENTS</td>
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<td>INTERNATIONAL B</td>
<td>M2</td>
<td>3. INNOVATION SHOWCASE - OPTIMIZING ONLINE RESOURCES TO POWER YOUR WORK</td>
<td>11. WEAVING A NETWORK OF SUPPORT THROUGH COMMUNITY ENGAGEMENT AND PARTNERSHIPS</td>
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<tr>
<td>REDWOOD</td>
<td>M1</td>
<td>4. SETTING THE CONTEXT TO ADVANCE HEALTH EQUITY FOR ASIAN AMERICANS, NATIVE HAWAIIANS, AND PACIFIC ISLANDERS</td>
<td>12. MESSAGING MATTERS: INSIGHTS FROM NATIONAL AND LOCAL MESSAGE TESTING EFFORTS</td>
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<td>INTERNATIONAL C</td>
<td>M2</td>
<td>5. FINDING YOUR WAY: USING A WALK AUDIT TO ASSESS THE ENVIRONMENT</td>
<td>13. CREATING DESTINATIONS THROUGH LAND USE PLANNING AND ZONING POLICIES</td>
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<td>MAGNOLIA</td>
<td>M2</td>
<td>6. INNOVATIVE SOLUTIONS TO IMPLEMENTING ACTIVITY-FRIENDLY ROUTES TO EVERYDAY DESTINATIONS IN RURAL AND TRIBAL AREAS</td>
<td>14. USING BEHAVIORAL DESIGN TO MAKE THE HEALTHY CHOICE THE EASY CHOICE FOR NUTRITION AND PHYSICAL ACTIVITY</td>
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<tr>
<td>JUNIPER</td>
<td>M2</td>
<td>7. UNLOCKING GUIDELINES - FIRST STEP TO SUCCESS</td>
<td>15. BUILDING CAPACITY AND PRACTICAL APPLICATION OF POLICY, SYSTEM AND ENVIRONMENTAL STRATEGIES TO SUPPORT HEALTHY COMMUNITIES</td>
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<tr>
<td>COTTONWOOD B</td>
<td>M1</td>
<td>8. WHAT’S ROCKING THE CRADLE? NAVIGATING CHALLENGES TO BREASTFEEDING SUPPORT</td>
<td>16. SYSTEMS STRATEGIES TO INCREASE ACCESS IN HEALTHY FOOD RETAIL: SUPPLY AND DEMAND IN URBAN AND RURAL COMMUNITIES</td>
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## AGENDA AT-A-GLANCE — TUESDAY

### TUESDAY, MAY 7, 2019

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<td>INTERNATIONAL A</td>
<td>M2</td>
<td></td>
<td>18. BUILDING THE CAPACITY OF NETWORKS TO DRIVE SYSTEM CHANGE</td>
<td>26. APPROACHES TO ACCELERATING IMPLEMENTATION OF ACTIVE ROUTES TO EVERYDAY DESTINATIONS</td>
<td>5:00 PM - 6:30 PM</td>
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<tr>
<td>INTERNATIONAL B</td>
<td>M2</td>
<td>19. RURAL FOOD ACCESS THINK TANK</td>
<td>27. INCREASING AFFORDABILITY OF HEALTHY FOOD IN URBAN AND RURAL COMMUNITIES: NUTRITION INCENTIVE AND PRODUCE PRESCRIPTION PROGRAMS</td>
<td>20TH ANNIVERSARY REACH NETWORKING &amp; EDUCATIONAL EXHIBIT HOSTED BY THE SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE)</td>
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<td>INTERNATIONAL C</td>
<td>M2</td>
<td>20. COMMUNITY PLANNING FOR HEALTH: EXAMPLES FROM THE FIELD</td>
<td>28. IMPROVING HEALTH EQUITY THROUGH POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE</td>
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<td>REDWOOD</td>
<td>M1</td>
<td>21. COMMUNICATION ON A SHOE-STRING BUDGET: EXAMPLES, IDEAS, AND TIPS</td>
<td>29. BABY STEPS LEAD TO BIG FOOTPRINTS</td>
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<td>MAGNOLIA</td>
<td>M2</td>
<td>22. BREASTFEEDING LEARNING COMMUNITY FOR SPAN RECIPIENTS</td>
<td>30. USING EVIDENCE-BASED COMMERCIAL TOBACCO CONTROL STRATEGIES TO ACHIEVE OUTCOMES</td>
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<tr>
<td>JUNIPER</td>
<td>M2</td>
<td>23. BUILDING SUCCESS: COMMUNITY ENGAGEMENT AT WORK</td>
<td>31. COMMUNITY-BASED PARTNERSHIPS: LEVERAGING NATIONAL, STATE, AND LOCAL RESOURCES</td>
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<td>COTTONWOOD B</td>
<td>M1</td>
<td>24. IT’S TIME TO REACH YOUNG CHILDREN IN ECE: LET’S HOP TO IT! ADDRESSING LOCAL-LEVEL NEEDS FOR ECE IMPROVEMENTS</td>
<td>32. USING COMMUNICATION TO SUPPORT PUBLIC HEALTH PROGRAMS - EXAMPLES AND LESSONS LEARNED</td>
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# AGENDA AT-A-GLANCE — WEDNESDAY

**WEDNESDAY, MAY 8, 2019**

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<td>INTERNATIONAL DEF</td>
<td>M2</td>
<td>PLENARY: GOT RESULTS? USING YOUR PROGRAM STORY AND EVALUATION DATA TO COMMUNICATE TO STAKEHOLDERS AND DECISION MAKERS</td>
<td>33. STATE AND LOCAL LAWS - UNDERSTANDING THE LEGISLATIVE LANDSCAPE RELATED TO FOOD AND NUTRITION</td>
<td>CLOSING PLENARY: LEVERAGING OUR INFLUENCE: INSPIRING STATE-LEVEL ACTION TOWARD IMPROVING CONDITIONS FOR HEALTH AND WELL-BEING</td>
<td>2:45 PM – 5:00 PM</td>
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<tr>
<td>INTERNATIONAL A</td>
<td>M2</td>
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<td>34. CHANGING THE ENVIRONMENTS OF FAITH COMMUNITIES - THE FAITHFUL FAMILIES APPROACH TO ADDRESSING HEALTHY EATING AND PHYSICAL ACTIVITY</td>
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<td>INTERNATIONAL B</td>
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<td>35. RACIAL EQUITY IN FOOD SYSTEMS: A COOPERATIVE EXTENSION TRAINING APPROACH</td>
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<td>INTERNATIONAL C</td>
<td>M2</td>
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<td>36. ESTABLISHING RELATIONSHIPS WITH COMMUNITY RESOURCES FOR COMMUNITY-CLINICAL LINKAGES</td>
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<tr>
<td>REDWOOD</td>
<td>M1</td>
<td></td>
<td>37. IDENTIFYING THE BEST VALUE FOR MONEY STRATEGIES TO REDUCE CHILDHOOD OBESITY</td>
<td></td>
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<tr>
<td>MAGNOLIA</td>
<td>M2</td>
<td></td>
<td>38. &quot;SMALL TOWN, BIG IMPACT&quot; - IMPLEMENTING BUILT ENVIRONMENT STRATEGIES IN SMALL TOWNS, RURAL AREAS, AND TRIBAL COMMUNITIES</td>
<td></td>
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<tr>
<td>JUNIPER</td>
<td>M2</td>
<td></td>
<td>39. MAKING YOUR SUCCESS STORIES POP!</td>
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<tr>
<td>COTTONWOOD B</td>
<td>M1</td>
<td></td>
<td>40. TAKE TWO! FOCUSING ON NEW OPPORTUNITIES FOR NUTRITION AND PHYSICAL ACTIVITY IN EARLY CHILDCARE AND EDUCATION</td>
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</tbody>
</table>

**RECIPIENT OFFICE HOURS AND NETWORKING**

**OFFICE OF GRANT SERVICES MEET-AND-GREET**

**AWARD MANAGEMENT PLATFORM (AMP) DEMONSTRATION**
### AGENDA AT-A-GLANCE — THURSDAY

**THURSDAY, MAY 9, 2019**

<table>
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<tr>
<th>ROOM</th>
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<th>9:00 AM - 10:15 AM</th>
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<th>1:30 PM - 3:00 PM</th>
<th>3:30 PM - 5:00 PM</th>
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<tr>
<td>INTERNATIONAL PREFUNCTION LOBBY 2</td>
<td>M2</td>
<td>Registration &amp; Information Desk</td>
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<tr>
<td>Sycamore</td>
<td>M2</td>
<td>Speaker Ready Room</td>
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<tr>
<td>International A</td>
<td>M2</td>
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<td></td>
<td></td>
<td>41. Reach Workshop</td>
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<tr>
<td>International B</td>
<td>M2</td>
<td></td>
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<td>42. Hop Workshop</td>
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### AGENDA AT-A-GLANCE — FRIDAY

**FRIDAY, MAY 9, 2019**

<table>
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<th>9:00 AM - 10:30 AM</th>
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<tbody>
<tr>
<td>International Prefunction Lobby 2</td>
<td>M2</td>
<td>Registration &amp; Information Desk</td>
<td>CLOSING PLENARY: BEGINNING WITH THE END IN MIND</td>
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<tr>
<td>Sycamore</td>
<td>M2</td>
<td>Speaker Ready Room</td>
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<tr>
<td>International DE</td>
<td>M2</td>
<td>Evaluation &amp; Performance Measurement Workshops II</td>
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<tr>
<td>International A</td>
<td>M2</td>
<td>44. Physical Activity Workshop</td>
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<td>International B</td>
<td>M2</td>
<td>45. Food Service Guidelines Workshop</td>
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<td>International C</td>
<td>M2</td>
<td>46. Food Systems Workshop</td>
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<td>Juniper</td>
<td>M2</td>
<td>47. Early Care and Education Workshop</td>
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<td>Magnolia</td>
<td>M2</td>
<td>48. Breastfeeding and Tobacco Workshop</td>
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<td>49. Community-Clinical Workshop</td>
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### NATIONAL TRAINING SCHEDULE

**SUNDAY, MAY 5, 2019**

<table>
<thead>
<tr>
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<th>Activity</th>
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<tbody>
<tr>
<td>3:00 PM – 6:00 PM</td>
<td>Early Registration/Information Desk, North Tower, International Prefunction Lobby 2, M2</td>
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<tr>
<td>3:00 PM – 6:00 PM</td>
<td>Exhibit Set-up North Tower, International Prefunction Lobby, M2</td>
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**MONDAY, MAY 6, 2019**

**MORNING**

<table>
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<tr>
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<tbody>
<tr>
<td>7:00 AM – 5:00 PM</td>
<td>Registration/Information Desk, North Tower, International Prefunction Lobby 2, M2</td>
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<tr>
<td>7:00 AM – 8:00 AM</td>
<td>Exhibit Set-up, North Tower, International Prefunction Lobby, M2</td>
</tr>
<tr>
<td>9:00 AM – 10:30 AM</td>
<td><strong>WELCOME &amp; OPENING KEYNOTE SESSION, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2</strong></td>
</tr>
<tr>
<td></td>
<td>Ruth Petersen, MD, MPH, Director, Division of Nutrition, Physical Activity, and Obesity, CDC</td>
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<td></td>
<td>Dana Shelton, Acting Director, National Center for Chronic Disease Prevention and Health Promotion</td>
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**EQUITY IS OUR NORTHSTAR**

This keynote is designed to connect the dots on some commonly overlooked elements of advancing equity. Using the mantra, “Deconstructing Equity,” Dr. Tyler will explore how a history of misinterpreting the words diversity, inclusivity, equality and equity has had an impact on how we have advanced the work.

Nita Mosby Tyler, PhD, MA, Founder and Chief Catalyst, The Equity Project

Moderator: Terry O’Toole, PhD, MDiv, FASHA, Chief, Program Development and Evaluation Branch, DNPAO, CDC

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>10:30 AM – 11:00 AM</td>
<td>Break &amp; Exhibits</td>
</tr>
<tr>
<td>11:00 AM – 12:00 PM</td>
<td><strong>BREAKOUT SESSIONS</strong></td>
</tr>
</tbody>
</table>

1. **Painting the Picture of Health Equity: What Does Equity Really Look Like?**
   - Nita Mosby Tyler, PhD, MA, Founder and Chief Catalyst, The Equity Project

2. **Pop that Public Health Bubble! Working with Non-Traditional Partners for a Healthier Nation**
   - Daniella Arigoni, Director, Livable Communities, AARP
   - Ben Goodman, National Director, Mission Readiness
   - Ali Boneval, President, The Beltway Media Group

3. **Innovation Showcase - Optimizing Online Resources to Power Your Work**
   - Kristine Day, MPH, Public Health Analyst, DNPAO, CDC
   - Jana Scoville, MBA, Project Director, Banyan Communications, DNPAO, CDC
   - Samantha Lange, MPH, ORISE Fellow, Office of the Associate Director for Science, DNPAO, CDC

4. **Setting the Context to Advance Health Equity for Asian Americans, Native Hawaiians, and Pacific Islanders**
   - Maya Kageyama, MPH, Practice Manager, APIAHF
   - Ben Cabangun, MA, Managing Director of Capacity Building, APIAHF

5. **Finding Your Way: Using a Walk Audit to Assess the Environment**
   - Emily Ussery, PhD, MPH, Epidemiologist, DNPAO, CDC
   - John Omura, MD, MPH, Medical Officer, DNPAO, CDC
6. **Innovative Solutions to Implementing Activity-Friendly Routes to Everyday Destinations in Rural and Tribal Areas**
   Mark Fenton, MS, Adjunct Associate Professor, Tufts University
   Jacqueline Rhode, Crow Creek Community Champion, South Dakota State University
   Lacey Wallace, MEd, CHES, HOP Program Manager, Oklahoma State University
   Karen Ebey-Tessendorf, MPH, CHES, Program Improvement and Community Outreach Manager, North Central Health District
   Jeffery Finney, MPH, REACH Health Educator, North Central Health District

7. **Unlocking Guidelines – First Step to Success**
   Chris Mornick, MPH, RDN, Nutrition Coordinator, Healthy Eating Active Living Program, Washington State Department of Health
   Daniel French, MS, Program Manager, New York State Department of Health

8. **What’s Rocking the Cradle? Navigating Challenges to Breastfeeding Support**
   Catherine Sullivan, MPH, RD, LDN, IBCLC, FAND, Director, Assistant Professor, Carolina Global Breastfeeding Institute

**12:00 PM – 1:30 PM**
Lunch on Your Own
Exhibits, Office Hours, Networking

**1:30 PM – 3:00 PM**
**BREAKOUT SESSIONS**

   Angela Amico, MPH, Senior Policy Associate, Mark and Sushma Palmer Public Health Advocacy Fellow, Center for Science in the Public Interest
   Chris Mornick, MPH, RDN, Nutrition Coordinator, Healthy Eating and Active Living Program, Washington State Department of Health
   Cindy Deblauw, RD, Nutrition and Physical Activity Program Manager, Missouri Department of Health and Senior Services
   Julie Ralston Aoki, JD, Director, Healthy Eating and Active Living, Public Health Law Center

10. **ExSPANding Your Horizons: Addressing State Needs for ECE System Improvements**
    Carrie Dooyema, MPH, MSN, RN, Behavioral Scientist, DNPAO, CDC
    Nora Geary, MPH, MSW, Early Care and Education Consultant, DNPAO, CDC

11. **Weaving a Network of Support through Community Engagement and Partnerships**
    Kinkini Banerjee, MS, Coalition Relations Director, United States Breastfeeding Committee
    Nikia Fuller-Sankofa, MPH, MPA, Director, Breastfeeding Project, NACCHO

12. **Messaging Matters: Insights from National and Local Message Testing Efforts**
    Jill Birnbaum, JD, Senior Vice President, Field Advocacy Operations, American Heart Association
    Tennille Collins, MPH, Program Manager, Mississippi Public Health Institute
    Amanda Brown, MEd, CHES, Health Educator, Southern Nevada Health District
    Paula Clayton, MS, RDN, LD, Public Health Consultant, National Association of Chronic Disease Directors
### NATIONAL TRAINING SCHEDULE

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>13.</td>
<td>Creating Destinations Through Land Use Planning and Zoning Policies</td>
<td>Marta Goldsmith, Executive Director, Form-Based Codes Institute, Smart Growth America  Sagar Shah, PhD, AICP, Manager, Planning and Community Health Center, American Planning Association  Jody Holton, AICP, Executive Director, Montgomery County Planning Commission  Gretchen Armijo, MURP, AICP, LEED AP, Built Environment Administrator, Denver Department of Public Health and Environment</td>
</tr>
<tr>
<td>14.</td>
<td>Using Behavioral Design to Make the Healthy Choice the Easy Choice for Nutrition and Physical Activity</td>
<td>Joel Kimmons, PhD, Senior Scientist, DNPAO, CDC  Liz York, FAIA, Chief Sustainability Officer and Association Director for Quality and Sustainability, CDC  Joanna Frank, BArch, President and CEO, Center for Active Design</td>
</tr>
<tr>
<td>16.</td>
<td>Systems Strategies to Increase Access in Healthy Food Retail: Supply and Demand in Urban and Rural Communities</td>
<td>Karen Shore, MPH, Director, Healthy Food Retail Focus, The Food Trust  Elizabeth Kimball, MPH, Healthy Eating, Active Living Program Manager, Public Health - Seattle &amp; King County</td>
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<th>Time</th>
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<td>3:00 PM – 3:30 PM</td>
<td>Break &amp; Exhibits</td>
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<td>3:30 PM – 5:00 PM</td>
<td>PLENARY SESSION, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2  CREATING AN ACTIVE AMERICA TOGETHER: IMPLEMENTING ACTIVE PEOPLE, HEALTHY NATION – PERSPECTIVES FROM THE FIELD  Active People, Healthy Nation is CDC’s new initiative to get 27 million Americans more active by 2027. Attendees will learn about the initiative and how it can enhance the activity-friendly routes to everyday destinations strategy. After the session, attendees will understand ways to collaborate with departments of transportation at the state and local level, hear from current recipients about their activities to support Active People, and identify opportunities to join the movement.  Ken Rose, MPA, Senior Advisor, DNPAO, CDC  Roger Millar, Secretary, Washington State Department of Transportation  SPAN, HOP, and REACH Recipient Panel  Moderator: Karen Voetsch, MPH, Deputy Associate Director, Office of Policy, Partnerships, and Communications, DNPAO, CDC</td>
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<tr>
<td>5:00 PM – 5:30 PM</td>
<td>DNPAO AMBASSADOR MEET-AND-GREET, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2  For DNPAO Ambassadors Only</td>
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<td>EVENING</td>
<td>Dinner on Your Own</td>
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### NATIONAL TRAINING SCHEDULE

#### TUESDAY, MAY 7, 2019

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<tr>
<td><strong>MORNING</strong></td>
<td>Breakfast on Your Own</td>
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<tr>
<td>7:00 AM</td>
<td>Registration/Information Desk, International Prefunction Lobby 2, M2</td>
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<tr>
<td>8:00 AM – 8:45 AM</td>
<td>National REACH Coalition Gathering, Magnolia, M2,</td>
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<td></td>
<td>For National REACH Coalition Members and REACH Recipients Only</td>
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<tr>
<td>9:00 AM – 10:30 AM</td>
<td>PLENARY SESSION, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2</td>
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<td>THINKING IN SYSTEMS ABOUT THE ERAS OF PUBLIC HEALTH: WHAT DOES THE 21ST CENTURY CALL ON PUBLIC HEALTH SPECIALISTS TO DO?</td>
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<td>Inequities and disparities are deeply rooted in every aspect of society, including where we live, learn, work, and play and in the food we eat. How do we achieve a state in which all people have the same opportunities to reach their full nutrition and health potential? This session will unlock a spectrum of strategies for building food and community health equity using a systems lens.</td>
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<td>Ricardo Salvador, PhD, Director, Food and Environment Program, Union of Concerned Scientists</td>
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<td>Moderator: Captain Heidi Blanck, PhD, USPHS, Chief, Obesity Prevention and Control Branch, DNPAO, CDC</td>
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<tr>
<td>10:30 AM – 11:00 AM</td>
<td>Break &amp; Exhibits</td>
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<tr>
<td>11:00 AM – 12:00 PM</td>
<td>BREAKOUT SESSIONS</td>
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<tr>
<td>17.</td>
<td>How to Initiate or Enhance Your Community-Clinical Linkages Work: The Basics and Beyond</td>
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<td>Magon Saunders, DHSc, MS, RDN, LD, Program Development Consultant, CDC</td>
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<td>Michael Sells, MS, CHES, Public Health Educator, CDC</td>
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<td>Sarah Fishleder, PhD, MA, MPH, CPG, ORISE Fellow, DNPAO, CDC</td>
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<td>18.</td>
<td>Building the Capacity of Networks to Drive System Change</td>
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<td>Anne Palmer, MA, Program Director, Johns Hopkins, Center for a Livable Future</td>
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<td>Leslie Mikkelsen, MPH, RD, Managing Director, Prevention Institute</td>
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<tr>
<td>19.</td>
<td>Rural Food Access Think Tank</td>
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<td>Karen Shore, MPH, Director, Healthy Food Retail Focus</td>
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<td>Recipient Panel</td>
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<td>20.</td>
<td>Community Planning for Health: Examples from the Field</td>
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<td>Julianne Price, BS, RS, Statewide PACE Coordinator, Florida Department of Health</td>
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<td>Sagar Shah, PhD, AICP, Manager, Planning and Community Health Center, American Planning Association</td>
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<td>Jody Holton, AICP, Executive Director, Montgomery County Planning Commission</td>
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<td>Gretchen Armijo, MURP, AICP, LEED AP, Built Environment Administrator, Denver Department of Public Health and Environment</td>
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<td>21.</td>
<td>Communication on a Shoe-string Budget: Examples, Ideas, and Tips</td>
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<td>Ann Stahlheber, MS, RD, LD, Program Manager, Cuyahoga County Board of Health</td>
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<td>Denise Holston, MS, RD, Assistant Professor, Principal Investigator, Louisiana State University</td>
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<td>Peter Raeker, MA, BS, Communications Coordinator, Minnesota Department of Health</td>
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</table>
22. Breastfeeding Learning Community for SPAN Recipients  
   Ify J. Mordi, MPH, PMP, Director, Maternal and Infant Health Improvement, Association of 
   State and Territorial Health Officials  
   Harpur Schwartz, Analyst, Maternal and Infant Health Improvement, Association of 
   State and Territorial Health Officials

23. Building Success: Community Engagement at Work  
   Jay Ell Alexander, Owner and CEO, Black Girls RUN!  
   Kimarie Bugg, DNP, MPH, IBCLC, President & CEO, Reaching Our Sisters Everywhere (ROSE)

24. It’s Time to REACH Young Children in ECE: Let’s HOP to It! Addressing Local-Level 
   Needs for ECE Improvements  
   Carrie Dooyema, MPH, MSN, RN, Behavioral Scientist, DNPAO, CDC  
   Nora Geary, MPH, MSW, Early Care and Education Consultant, DNPAO, CDC  
   J. Michael Waldmiller, MPH, Public Health Advisor, DNPAO, CDC

12:00 PM – 1:30 PM  
Lunch on Your Own  
Exhibits, Office Hours, Networking

1:30 PM – 3:00 PM  
BREAKOUT SESSIONS

25. Establishing and Supporting Community-Clinical Linkage Programs in Clinical Environments  
   David Guthrie, MPA, Public Health Advisor, DNPAO, CDC  
   Emily Abramsohn, MPH, Director of Research and Data Governance, University of Chicago  
   Barb Clint, BA, Principal, Founding Director, Clevelanders in Motion, LLP  
   Refilwe Moeti, MA, Public Health Educator, NCCDPHP Community Health Worker Workgroup  
   Immediate Past Co-chair, CDC

26. Approaches to Accelerating Implementation of Active Routes to Everyday Destinations  
   Ian Lockwood, Livable Transportation Engineer, Toole Design  
   Cathy Costakis, MS, Healthy Community Design Consultant  
   Kate Herzog, President, Downtown Bismarck Community Foundation, COO Downtown Business  
   Association of Bismarck, President North Dakota Downtown Coalition  
   Karma Harris, MSPS, Public Health Consultant, Walkability Project Lead, National Association of  
   Chronic Disease Directors

27. Increasing Affordability of Healthy Food in Urban and Rural Communities: Nutrition Incentive 
   and Produce Prescription Programs  
   Noah Fulmer, Director of National Partnerships, Fair Food Network  
   Recipient Panel
### NATIONAL TRAINING SCHEDULE

#### 28. Improving Health Equity through Policy, Systems and Environmental Change
- Suzanne Stulka, PhD, RDN, LN, Food and Families Program Director, South Dakota State University
- Elaine Russell, MS, RD, LD, Program Director, Kentucky Department for Public Health
- Charlene Addy McGee, REACH Program Director, Multnomah County Health Department

#### 29. Baby Steps Lead to Big Footprints
- Kinkini Banerjee, MA, Coalition Relations Director, United States Breastfeeding Committee
- Ify J. Mordi, MPH, PMP, Director, Maternal and Infant Health Improvement, Association of State and Territorial Health Officials
- Nikia Fuller-Sankofa, MPH, MPA, Director, Breastfeeding Project
- Catherine Sullivan, MPH, RD, LDN, IBCLC, FAND, Director, Assistant Professor, Carolina Global Breastfeeding Institute

#### 30. Using Evidence-Based Commercial Tobacco Control Strategies to Achieve Outcomes: How Awardees Can Improve Their Community’s Health
- Karla Sneegas, MPH, Program Services Branch Chief, OSH, CDC
- Stephen Babb, MPH, Public Health Analyst, OSH, CDC
-Robin Scala, BS, Health Communications Specialist, OSH, CDC

#### 31. Community-Based Partnerships: Leveraging National, State, and Local Resources
- Evelia C. Castillo, MPH, Program Manager, Texas A&M University, Health Science Center, McAllen Campus
- Tameka Brazile, MBA, Director, Prevention and Health Promotion, Multnomah County Health Department
- Brett McIff, MSPH, PhD, PAPHS, Physical Activity Coordinator, Utah Department of Health

#### 32. Using Communication to Support Public Health Programs – Examples and Lessons Learned
- Ann Potempa, MPH, Public Health Communications Specialist, Alaska Department of Health and Human Services
- McGee Meredith, Senior Project Manager, University of Arkansas for Medical Sciences
- Katie Funderburk, MS, RD, SNAP-Ed Nutrition and Evaluation Coordinator, Auburn University
- Natalie Hampton, MPH, Interim Director, University of Missouri, Health Communication Research Center

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<tr>
<th>3:00 PM – 3:30 PM</th>
<th>Break &amp; Exhibits</th>
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| 3:30 PM – 5:15 PM | **PLENARY SESSION, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2**  
**REACH 20TH ANNIVERSARY: CELEBRATING THE PAST AND ENERGIZING FOR THE FUTURE**  
Please see session and event details on page 5 |
| 5:00 PM – 6:30 PM | **20TH ANNIVERSARY REACH NETWORKING & EDUCATIONAL EXHIBIT HOSTED BY THE SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE) NORTH TOWER, INTERNATIONAL BALLROOMS ABC, M2** |
## NATIONAL TRAINING SCHEDULE

### WEDNESDAY, MAY 8, 2019

<table>
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<td>Breakfast on Your Own</td>
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<td>9:00 AM – 10:30 AM</td>
<td>PLENARY SESSION, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2</td>
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<tr>
<td>9:00 AM – 10:30 AM</td>
<td><strong>GOT RESULTS? USING YOUR PROGRAM STORY AND EVALUATION DATA TO COMMUNICATE TO STAKEHOLDERS AND DECISION MAKERS</strong></td>
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| 9:00 AM – 10:30 AM | Does anyone know about the great work you are doing? A key to successful public health initiatives is evaluation planning and information dissemination– knowing where you started, the progress you have made, and sharing results with others. This informative session will describe 1) the types of program evaluation results that are present at different stages of program implementation, and 2) how to bring your stakeholders and decisions makers along for the journey. Communicating our results is essential for fact-based program and policy decisions and further investments in public health programs. Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC  
David Hoffman, DPS, CCE, Clinical Professor, University of Albany School of Public Health  
Moderator: Janelle Gunn, MPH, RD, Associate Director, Office of Policy, Partnerships and Communications, DNPAO, CDC |
| 10:30 AM – 11:00 AM | Break                                                                                                     |
| 11:00 AM – 12:30 PM | BREAKOUT SESSIONS                                                                                          |
| 33. | **State and Local Laws – Understanding the Legislative Landscape Related to Food and Nutrition**                  |
| 33. | Sally Mancini, MPH, Director of Advocacy Resources, UConn Rudd Center for Food Policy and Obesity |
| 33. | Julie Ralston Aoki, JD, Director, Healthy Eating and Active Living, Public Health Law Center |
| 33. | Kristen Cooksey Stowers, PhD, Post-doctoral Fellow, UConn Rudd Center for Food Policy and Obesity |
| 34. | **Changing the Environments of Faith Communities – The Faithful Families Approach to Addressing Healthy Eating and Physical Activity** |
| 34. | Annie Hardison-Moody, PhD, Assistant Professor and Extension Specialist, North Carolina State University |
| 34. | Julia Yao, MPH, Faithful Families and EMFV Extension Associate, North Carolina State University |
| 35. | **Racial Equity in Food Systems: A Cooperative Extension Training Approach**                             |
| 35. | Richard Pirog, MS, Director, Center for Regional Food Systems, Michigan State University  
Lindsey Lunsford, MEM, Sustainable Food Systems Resource Specialist, Tuskegee University |
| 36. | **Establishing Relationships with Community Resources for Community-Clinical Linkages**                  |
| 36. | Stacy Lindau, MD, MAPP, Professor, University of Chicago  
Deirdre Browner, MPH, Senior Epidemiologist, County of San Diego  
Samantha Smith, MA, MS, Data Analysis and Informatics Supervisor, Cuyahoga County Board of Health  
Daniella Gratale, MA, Director, Office of Child Health Policy and Advocacy, Nemours Children’s Health System |
37. Identifying the Best Value for Money Strategies to Reduce Childhood Obesity
   Angie Cradock, ScD, MPE, Senior Research Scientist, Harvard T.H. Chan School of Public Health
   Katie Giles, MPH, Project Manager, Harvard T.H. Chan School of Public Health
   Ann Zukoski, DrPH, MPH, Evaluation Supervisor, Minnesota Department of Health
   Jennifer Pelletier, PhD, MPH, Senior Evaluator, Professional Data Analysts, Inc.

38. “Small Town, Big Impact” - Implementing Built Environment Strategies in Small Towns, Rural Areas, and Tribal Communities
   Jamie Rae Walker, PhD, RDN, Associate Professor and Extension Specialist Urban and Municipal Parks, Texas A&M AgriLife Extension
   Emiko Atherton, MPA, Vice President, Smart Growth America
   Cathy Costakis, MS, Healthy Community Design Consultant

39. Making Your Success Stories Pop!
   Kimberly Lane, PhD, RDN, Health Education Specialist, DNPAO, CDC

40. Take Two! Focusing on New Opportunities for Nutrition and Physical Activity in Early Care and Education
   Brianna Holmes, MA, State Systems Specialist, Nemours Children’s Health System
   Emia Oppenheim, PhD, MPhil, RD, LD, Consultant, Association of State Public Health Nutritionists
   Diane Craft, PhD, Professor, Physical Activity Department, SUNY Cortland

12:30 PM – 1:30 PM  Lunch on Your Own
   Exhibits, Office Hours, Networking

1:30 PM – 2:30 PM  CLOSING PLENARY SESSION, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2
   LEVERAGING OUR INFLUENCE: INSPIRING STATE-LEVEL ACTION TOWARD IMPROVING CONDITIONS FOR HEALTH AND WELL-BEING
   This session will explore state strategies to expand opportunities for health and well-being for all. Specifically, Dr. Smedley will discuss an innovative strategy for measuring conditions for health and well-being, the Health Opportunity and Equity Initiative (HOPE), which offers a set of aspirational benchmarks to measure state progress toward ensuring that all racial, ethnic, and income groups experience full opportunities for health and well-being. He will also discuss state strategies to improve conditions for health, particularly those related to the places where people live, work, and play.
   Brian Smedley, PhD, Co-founder and Executive Director, National Collaborative for Health Equity
   Moderator: Captain Graydon Yatabe, MPH, RD, USPHS, DNPAO, CDC
   CLOSING REMARKS
   Ruth Petersen, MD, MPH, Director, Division of Nutrition, Physical Activity, and Obesity, CDC
NATIONAL TRAINING SCHEDULE

2:45 PM – 3:45 PM  OFFICE OF GRANT SERVICES (OGS) MEET-AND-GREET, NORTH TOWER, INTERNATIONAL BALLROOM A, M2
Opportunity for SPAN, HOP & REACH recipients to meet with Office of Grant Services

2:45 PM – 5:00 PM  RECIPIENT OFFICE HOURS, NORTH TOWER, INTERNATIONAL BALLROOMS DEF, M2
Recipient networking sessions and office hours with project officers and subject matter experts

3:00 PM - 4:30 PM  WHAT IS AMP? NORTH TOWER, INTERNATIONAL BALLROOM B, M2
The Award Management Platform (AMP) is an online platform that promotes integrated program management, evaluation, and internal and external stakeholder collaboration for post-award management. The AMP team will be available to highlight the main features of the platform, discuss the purpose behind AMP, and answer any related questions as SPAN, HOP, and REACH prepare to on-board Recipients in late May.

EVENING  Dinner on Your Own
EVALUATION INSTITUTE SCHEDULE

THURSDAY, MAY 9, 2019

MORNING
8:00 AM – 5:00 PM
Breakfast on Your Own

9:00 AM – 10:15 AM
PLENARY SESSION, INTERNATIONAL BALLROOMS DE, M2
LEARNING TO LOVE YOUR EVALUATION
Welcome to Evaluville! This opening session will include energizing activities to facilitate interaction among Program Evaluation Team (PET) members and recipients. Tom Chapel will provide motivational remarks about evaluation work and how each program’s evaluation efforts will benefit their states, tribe(s), counties and local communities. The session will include an overview of DNPAO’s evaluation approach, reporting expectations, and timeline.

Tom Chapel, MBA, MPP, Chief Evaluation Officer, CDC
Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC
Moderator: Beth Michel, MPH, Evaluator, Deloitte Consulting, DNPAO, CDC

10:15 AM – 10:30 AM
Break

10:30 AM – 12:00 PM
PLENARY SESSION, INTERNATIONAL BALLROOMS DE, M2
EVALUATION PEER LEARNING COMMUNITIES PANEL-PART 1
This plenary session is an opportunity to understand and discuss the performance measure profiles for Food Service Guidelines (FSG), Food Systems (FS), and Physical Activity (PA).

Physical Activity - Beth Michel, MPH, Evaluator, Deloitte Consulting, DNPAO, CDC
Food Service Guidelines - Sharrice White-Cooper, MPH, Health Scientist/Evaluator, DNPAO, CDC
Food Systems - Sierra Helfrich, MPH, ORISE Fellow, DNPAO, CDC
Moderator: Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC

12:00 PM – 1:30 PM
Lunch on Your Own
Office Hours, Networking

1:30 PM – 3:00 PM
PLENARY SESSION, INTERNATIONAL BALLROOMS DE, M2
EVALUATION PEER LEARNING COMMUNITIES PANEL- PART 2
This plenary session is an opportunity to understand and discuss the performance measure profiles for Early Care and Education (ECE), Breastfeeding, (BF), Community-Clinical Linkages (CCL), and Tobacco.

Early Care and Education – LCDR Ashleigh Murriel, PhD, Epidemiologist, USPHS, DNPAO, CDC
Breastfeeding - Sahra Kahin, MA, MPH, Health Scientist/Evaluator, DNPAO, CDC
Community-Clinical Linkages - Stella Cory, MD, MPH, Health Scientist, DNPAO, CDC
Moderator: Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC
# EVALUATION INSTITUTE SCHEDULE

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<tr>
<td>3:00 PM – 3:30 PM</td>
<td>Break</td>
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| 3:30 PM – 5:00 PM | EVALUATION & PERFORMANCE MEASUREMENT WORKSHOPS I - SHAPING YOUR PROGRAMMATIC AND EVALUATION ACTIVITIES TO ALIGN WITH OPERATIONALIZED PERFORMANCE MEASURES  
This interactive workshop will provide an opportunity for recipients to work with their teams to discuss and adjust programmatic and evaluation activities to fulfill performance monitoring expectations. Teams may have preliminary discussions around establishing baselines and targets for their performance measures.  
41. REACH Workshop  
Stella Cory, MD, MPH, Health Scientist, DNPAO, CDC  
Beth Michel, MPH, Evaluator, Deloitte Consulting, DNPAO, CDC  
42. HOP Workshop  
LCDR Ashleigh Murriel, PhD, USPHS, Epidemiologist, DNPAO, CDC  
Sahra Kahin, MA, MPH, Health Scientist/Evaluator, DNPAO, CDC  
43. SPAN Workshop  
Sharrice White-Cooper, MPH, Health Scientist/Evaluator, DNPAO, CDC  
Natalia Toledo Meléndez, MPH, Evaluator, Deloitte Consulting, DNPAO, CDC  |
| EVENING          | Dinner on Your Own                                                     |

## FRIDAY, MAY 10, 2019

**MORNING**  
Breakfast on your own

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<tr>
<td>8:00 AM – 5:00 PM</td>
<td>Registration/Information Desk, International Prefunction Lobby 2, M2</td>
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| 9:00 AM – 10:30 AM | EVALUATION & PERFORMANCE MEASUREMENT WORKSHOPS II - UPDATING YOUR EVALUATION PLAN TO ALIGN WITH STRATEGY-SPECIFIC OUTCOME EVALUATION EXPECTATIONS  
Recipients will have the opportunity to self-select into groups based on their outcome evaluation strategy area of interest. The evaluation plan template and menu of evaluation questions will be used to guide peer-to-peer facilitated discussions. Discussion topics will include evaluation questions, possible data collection methods, and potential facilitators and barriers to collecting and obtaining quality data to answer proposed questions.  
44. Physical Activity Workshop  
Beth Michel, MPH, Evaluator, Deloitte Consulting, DNPAO, CDC  
Jean McMahon, PhD, Evaluation Fellow, DNPAO, CDC  
45. Food Service Guidelines Workshop  
Sharrice White-Cooper, MPH, Health Scientist/Evaluator, DNPAO, CDC  
Stephen J Onufrak, Epidemiologist, DNPAO, CDC  
46. Food Systems Workshop  
Sierra Helfrich, MPH, ORISE Fellow, DNPAO, CDC  
Kate Reddy, MS, McKing Consulting, DNPAO, CDC |
47. Early Care and Education Workshop  
  Lcdr Ashleigh Murriel, PhD, USPHS, Epidemiologist, DNPAO, CDC  
  Nora Geary, MPH, MSW, Early Care and Education Consultant, McKing Consulting, DNPAO, CDC  
48. Breastfeeding and Tobacco Workshop  
  Sahra Kahin, MA, MPH, Health Scientist/Evaluator, DNPAO, CDC  
  Erica Hesch Anstey, PhD, McKing Consulting, DNPAO, CDC  
49. Community-Clinical Linkages  
  Stella Cory, MD, MPH, Health Scientist, DNPAO, CDC  
  Brook Belay, MD, MPH, Senior Medical Officer, DNPAO, CDC  

10:30 AM – 11:00 AM  Break  

11:00 AM – 12:00 PM  CLOSING PLENARY SESSION, INTERNATIONAL BALLROOMS DE, M2  
BEGINNING WITH THE END IN MIND  
This closing session will provide an overview of dissemination activities and lessons learned from DNPAO’s previous publication submissions. This session will also be an opportunity for recipients to share their dissemination needs and how the division can support their efforts. The session will conclude with a summary of evaluation expectations.  
  Lcdr Ashleigh Murriel, PhD, Epidemiologist, USPHS, DNPAO, CDC  
  Kathryn Cardarelli, PhD, MPH, Associate Professor of Health, Behavior and Society, University of Kentucky  
  Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC  
  Moderator: Sahra Kahin, MA, MPH, Health Scientist/Evaluator, DNPAO, CDC  

AFTERNOON  Lunch on Your Own and Depart
Highlights from DNPAO

FOR MORE INFORMATION ABOUT THE REACH PROGRAM, PLEASE VISIT HTTP://BIT.LY/2PWVEV4

FOR MORE INFORMATION ABOUT ACTIVE PEOPLE, HEALTHY NATIONSM, PLEASE VISIT HTTP://BIT.LY/2PRXVWU