Agenda-At-A-Glance

2019 DNPAO National Training - Leading the Charge for a Healthy Nation
May 6 - 10, 2019 | Omni Atlanta Hotel – CNN Center, Atlanta, Georgia | www.DNPAONationalITraining.org

The 2019 CDC DNPAO National Training, *Leading the Charge for a Healthy Nation*, is designed for SPAN, HOP and REACH funding recipients. This training will ensure recipients are equipped to successfully implement the strategies and activities in their plans. The training on May 6 – 8 will feature dynamic plenary sessions and 40 breakout sessions. A 20th Anniversary REACH session, sponsored by the Society for Public Health Education (SOPHE), will feature former Surgeon General Dr. David Satcher. May 9 – 10 is the Evaluation Institute which will establish a shared vision and common understanding among recipients of DNPAO’s performance monitoring and evaluation approaches. Visit [www.DNPAONationalTraining.org](http://www.DNPAONationalTraining.org) for more information. All sessions are in the Omni Atlanta Hotel, North Tower, M1 and M2.

**Sunday, May 5, 2019**

3:00 pm – 6:00 pm
Early Registration & Exhibit Set-up

**General Training**

**Monday, May 6, 2019**

7:00 am – 5:00 pm
Registration & Information Desk

9:00 am– 10:30 am
Welcome & Opening Plenary Session

*Terry O’Toole, PhD, MDiv, FASHA, Chief, Program Development and Evaluation Branch, DNPAO, CDC*

*Ruth Petersen, MD, MPH, Director, DNPAO, CDC*

*Dana Shelton, MPH, Acting Director, National Center for Chronic Disease Prevention and Health Promotion*

**Equity is Our NorthStar**

*Nita Mosby Tyler, PhD, MA, Founder & Chief Catalyst, The Equity Project*

10:30 am – 11:00 am | Break & Exhibits

11:00 am – 12:00 pm | Breakout Sessions
1. Painting the Picture of Health Equity: *What Does Equity Really Look Like?*
2. Pop that Public Health Bubble! Working with Non-Traditional Partners for a Healthier Nation
3. Innovation Showcase - Optimizing Online Resources to Power Your Work
4. Setting the Context to Advance Health Equity for Asian Americans, Native Hawaiians, and Pacific Islanders
5. Finding Your Way: Using a Walk Audit to Assess the Environment
6. Innovative Solutions to Implementing Activity-Friendly Routes to Everyday Destinations in Rural and Tribal Areas
7. Unlocking Guidelines – First Step to Success
8. What’s Rocking the Cradle? Navigating Challenges to Breastfeeding Support

12:00 pm – 1:30 pm
Lunch on your own | Exhibits & Office Hours

1:30 pm – 3:00pm | Breakouts Sessions
10. ExSPANding Your Horizons: Addressing State Needs for ECE System Improvements
11. Weaving a Network of Support through Community Engagement and Partnerships

13. Creating Destinations Through Land Use Planning and Zoning Policies
14. Using Behavioral Design to Make the Healthy Choice the Easy Choice for Nutrition and Physical Activity
15. Building Capacity and Practical Application of Policy, System and Environmental Strategies to Support Healthy Communities
16. Systems Strategies to Increase Access in Healthy Food Retail: Supply and Demand in Urban and Rural Communities

3:00 pm – 3:30 pm | Break & Exhibits
3:30 pm – 5:00 pm | Plenary Session

**Creating an Active America Together: Implementing Active People, Healthy Nation – Perspectives from the Field**

*Ken Rose, MPA, Senior Advisor, DNPAO, CDC*

*Roger Millar, Secretary, Washington State Department of Transportation*

*SPAN, HOP, and REACH Recipient Panel*

5:00 pm- 5:30 pm
DNPAO Ambassador Meet-and-Greet

*For DNPAO Ambassadors only*
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>General Training</td>
</tr>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>Registration &amp; Information Desk</td>
</tr>
<tr>
<td>8:00 am – 8:45 am</td>
<td>National REACH Coalition Gathering</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>10:30 am – 11:00 am</td>
<td>Break &amp; Exhibits</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>11:00 am – 12:00 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>Lunch on your own</td>
</tr>
<tr>
<td>1:30 pm – 3:00 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>25. Establishing and Supporting Community-Clinical Linkage Programs in Clinical Environments</td>
<td></td>
</tr>
<tr>
<td>26. Approaches to Accelerating Implementation of Active Routes to Everyday Destinations</td>
<td></td>
</tr>
<tr>
<td>27. Increasing Affordability of Healthy Food in Urban and Rural Communities: Nutrition Incentive and Produce Prescription Programs</td>
<td></td>
</tr>
<tr>
<td>28. Improving Health Equity through Policy, Systems and Environmental Change</td>
<td></td>
</tr>
<tr>
<td>29. Baby Steps Lead to Big Footprints</td>
<td></td>
</tr>
<tr>
<td>30. Using Evidence-Based Commercial Tobacco Control Strategies to Achieve Outcomes: How Awardees Can Improve Their Community’s Health</td>
<td></td>
</tr>
<tr>
<td>31. Community-Based Partnerships: Leveraging National, State, and Local Resources</td>
<td></td>
</tr>
<tr>
<td>32. Using Communication to Support Public Health Programs – Examples and Lessons Learned</td>
<td></td>
</tr>
<tr>
<td>3:00 pm – 3:30 pm</td>
<td>Break &amp; Exhibits</td>
</tr>
<tr>
<td>3:30 pm – 5:00 pm</td>
<td>Plenary Session</td>
</tr>
</tbody>
</table>

**Got Results? Using your Program Story and Evaluation Data to Communicate to Stakeholders and Decision Makers**

_Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC_
_David Hoffman, DPS, CCE, Clinical Professor, University of Albany School of Public Health_

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 5:00 pm</td>
<td>General Training</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>10:30 am – 11:00 am</td>
<td>Break &amp; Exhibits</td>
</tr>
<tr>
<td>11:00 am – 12:30 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>11:00 am – 12:30 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>33. State and Local Laws – Understanding the Legislative Landscape Related to Food and Nutrition</td>
<td></td>
</tr>
<tr>
<td>34. Changing the Environments of Faith Communities – The Faithful Families Approach to Addressing Healthy Eating and Physical Activity</td>
<td></td>
</tr>
<tr>
<td>35. Racial Equity in Food Systems: A Cooperative Extension Training Approach</td>
<td></td>
</tr>
<tr>
<td>36. Establishing Relationships with Community Resources for Community-Clinical Linkages</td>
<td></td>
</tr>
<tr>
<td>37. Identifying the Best Value for Money Strategies to Reduce Childhood Obesity</td>
<td></td>
</tr>
<tr>
<td>38. “Small Town, Big Impact”- Implementing Built Environment Strategies in Small Towns, Rural Areas, and Tribal Communities</td>
<td></td>
</tr>
<tr>
<td>39. Making Your Success Stories Pop!</td>
<td></td>
</tr>
<tr>
<td>40. Take Two! Focusing on New Opportunities for Nutrition and Physical Activity in Early Care and Education</td>
<td></td>
</tr>
</tbody>
</table>

**REACH 20th Anniversary: Celebrating the Past and Energizing for the Future**

_David Satcher, MD, PhD, Founding Director and Senior Advisor, Satcher Health Leadership Institute_
12:30 pm – 1:30 pm
Lunch on your own | Exhibits & Office Hours

1:30 pm – 2:30 pm | Closing Plenary Session

Leveraging Our Influence: Inspiring State-Level Action Toward Improving Conditions for Health and Well-Being
Brian Smedley, PhD, Co-founder and Executive Director, National Collaborative for Health Equity

Networking Opportunities
2:45 pm – 3:45 pm
Office of Grant Services (OGS) and Office of Financial Resources (OFR) Meet-and-Greet
Opportunity for SPAN, HOP & REACH recipients to meet with Grants Management Specialists

2:45 pm – 5:00 pm
Office Hours & Networking
Recipient networking sessions and office hours with DNPAO staff and subject matter experts

3:00 pm – 4:30 pm
Award Management Platform (AMP) Demonstration
Representatives from Deloitte Consulting will demonstrate AMP for recipients and answer questions

For more information go to www.DNPAONationalTraining.org

Evaluation Institute
Thursday, May 9, 2019
For Current SPAN, HOP, and REACH Evaluation Teams Only

8:00 am – 5:00 pm
Registration & Information Desk

9:00 am – 10:15 am | Plenary Session

Learning to Love Your Evaluation
Tom Chapel, MBA, MPP, Chief Evaluation Officer, CDC
Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC

10:15am – 10:30 am | Break

10:30 am - 12:00 pm | Plenary Session

Evaluation Peer Learning Communities Panel-Part 1
Beth Michel, MPH, Program Evaluator, Deloitte Consulting (PA)
Sharrice White-Cooper, MPH, Health Scientist, DNPAO, CDC (FSG)
Sierra Helfrich, MPH, ORISE Fellow, DNPAO, CDC (FS)

12:00 pm – 1:30 pm | Lunch on your own

1:30 pm – 3:00 pm | Plenary Session

Evaluation Peer Learning Communities Panel-Part 2
LCDR Ashleigh Murriel, PhD, Health Scientist, DNPAO, CDC (ECE)
Sahra Kahin, MA, MPH, Health Scientist, DNPAO, CDC (BF)
Stella Cory, MD, MPH, Health Scientist, DNPAO, CDC (CCL)

3:00 pm – 3:30 pm | Break

Evaluation & Performance Measurement Workshops I - Shaping Your Programmatic and Evaluation Activities to Align with Operationalized Performance Measures
41. SPAN Workshop
42. HOP Workshop
43. REACH Workshop

Evaluation Institute
Friday, May 10, 2019

8:00 am – 12:00 pm
Registration & Information Desk

9:00 am – 10:30 am
Evaluation & Performance Measurement Workshops II - Updating Your Evaluation Plan to Align with Strategy-specific Outcome Evaluation Expectations
44. Physical Activity (PA) Workshop
45. Food Service Guidelines (FSG) Workshop
46. Food Systems (FS) Workshop
47. Early Care and Education (ECE) Workshop
48. Breastfeeding (BF) & Tobacco Workshop
49. Community- Clinical (CCL) Linkages

10:30am – 11:00 am | Break

11:00 am - 12:00 pm | Closing Plenary Session

Beginning with the End in Mind
LCDR Ashleigh Murriel, PhD, Health Scientist, DNPAO, CDC
Kathryn Cardarelli, PhD, MPH, Associate Professor of Health, Behavior & Society, University of Kentucky
Anu Pejavara, MPH, Lead Behavioral Scientist, DNPAO, CDC

Agenda subject to change
April 17, 2019