2021 DIVISION OF NUTRITION, PHYSICAL ACTIVITY, AND OBESITY (DNPAO) NATIONAL TRAINING AGENDA
May 3-7, 2021

Note: Times are in Eastern Time

DAY 1: MAY 3, 2021

1:00-1:30 pm     Welcome

Rochelle P. Walensky, MD, MPH
Director, Centers for Disease Control and Prevention (CDC), Atlanta, GA

Karen Hacker, MD, MPH
Director, National Center for Chronic Disease Prevention and Health Promotion, CDC, Atlanta, GA

Ruth Petersen, MD, MPH
Director, DNPAO, CDC, Atlanta, GA

Terry O’Toole, PhD, MDiv
Chief, Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

1:30-1:45 pm     Overview and Expectations of the Meeting

1:45-2:00 pm     Wellness Break

Iris Joi Hudson, MPH
Behavioral Scientist, Program Evaluation Team
Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

Description:
This will be five minutes of fun, invigorating dance movements to get the oxygen flowing. Don’t worry, if you can walk or roll, you can dance!

2:00-3:00 pm     Plenary Speaker

Moving Closer to the North Star of Equity
Nita Mosby Tyler, PhD
Chief Catalyst
The Equity Project, LLC
Denver, CO
3:00-3:15 pm  
**Wellness Break**

Sam Lange, MPH  
Data Analyst, Population Health and Healthcare Team  
Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

**Description:**
Give yourself a break! Join Sam for an eight-minute neck and shoulder stretching session to break up all of the muscle tension and stress that we carry in our upper bodies. All are welcome!

3:15-4:15 pm  
**Breakout Sessions**

**Session 1: Sustaining Breastfeeding Strategies and Activities**

**Moderator:**
Carol McGowan, MPH, RDN  
Deputy Chief, Nutrition Branch, DNPAO, CDC, Atlanta, GA

**Speakers:**
Ify Mordi, MPH, PMP  
Director, Association of State and Territorial Health Officials, Arlington, VA

Ursuline Singleton, MPH, RDN  
Public Health Advisor, Office on Women’s Health  
U.S. Department of Health and Human Services, Washington, D.C.

Jared Tolbert, MS  
Public Health Advisor, Office on Women’s Health  
U.S. Department of Health and Human Services, Washington, D.C.

**Description:**
This session will address the importance of incorporating sustainable practices to support lactation care and support in the community, and skillfully leveraging funds and partnerships. Participants will also learn about various strategies recipients have implemented, or plan to implement, to successfully sustain their breastfeeding efforts.

**Learning Objectives:**
1. Describe the collective impact for sustaining breastfeeding programs  
2. Identify strategies for leveraging funds and partnerships

**Session 2: Implementing Routes to Destinations: Approaches in Rural Communities**

**Speakers:**
Mark Fenton, MS  
Public Health, Planning, and Transportation Consultant  
Associate Adjunct Professor, Tufts University, Friedman School of Nutrition Science & Policy  
Scituate, MA
Ramiro Gonzalez  
Director of Government & Community Affairs, City of Brownsville, Brownsville, TX

Carolyn B. Minter, MS, APR  
Program Manager, REACH, North Central Health District, Hancock County, Sparta, GA

Pam Stenz  
Marengo County Extension Coordinator, Alabama Cooperative Extension, Linden, AL

Description:  
Rural communities have their own unique circumstances to consider when implementing activity friendly routes to everyday destinations. This session will explore real-world rural examples and best practices for implementing routes to destinations approaches.

Learning Objectives:  
1. Identify real-world examples and best practices for implementing Routes to Destinations approaches in rural areas, including walking/cycling on rural roads and rural complete streets
2. Describe approaches for implementing long-term practice and policy change in rural communities, including implementation and maintenance funding

Session 3: Effective Methods to Engage Faith Communities on Healthy Nutrition Standards

Moderator:  
Stephen Onufrek, PhD  
Epidemiologist, Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

Speakers:  
Christina Peoples, BSW  
REACH Principal Investigator, Public Health Advocates, Stockton, CA

Immaculada Moronta, MIM  
Program Assistant/Coordinator, Bronx Health REACH  
The Institute for Family Health, New York, New York

Description:  
Faith-based organizations are prevalent in small and large communities and provide a trusted voice and environment to support healthy lifestyle practices. Featured recipients will share their best practices for effectively approaching faith-based groups to improve and sustain healthy nutrition options, followed by small group discussions of challenges and successes experienced by recipients.

Learning Objectives:  
1. Describe best practices to implementing and sustaining SPAN, REACH, and HOP activities related to healthy nutrition standards in faith-based organizations
2. Describe effective approaches and resources to improve and sustain healthy nutrition options in faith-based organizations
3. Discuss challenges and successes experienced by recipients working in this setting
4. Describe skills needed in partnership development, environmental assessment, and standards adaptation

Session 4: The Long and Short of It: Methods and Techniques to Execute a Long-term Outcome Evaluation within Five Years

Moderator:
Iris Joi Hudson, MPH
Behavioral Scientist, Program Evaluation Team
Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

Speakers:
Amy Anderson Meyering, PhD
Lead Evaluator, Health Statistics and Evaluation Branch
Colorado Department Public Health and Environment, Denver, CO

Indira Arce, MS, MPA
Senior Evaluation Specialist, Department of Mexican American Studies, University of Arizona
PIMA County REACH, Tucson, AZ

John Bartkowski, PhD
President, Bartowski and Associates Research Team, San Antonio, Texas

Description:
In this panel session, participants will hear about the techniques and practices found effective across multiple strategies and among priority population groups from fellow recipients. Participants will also have an opportunity to network with peers evaluating similar strategies and interventions. Attendees will be able participate in smaller, interactive breakout sessions.

Learning Objectives:
1. Identify appropriate evaluation techniques across specific strategies
2. Describe how to access or create data sources

4:15-4:30 pm    Wellness Break

Melanie Andrews, MS
ORISE Fellow, Program Evaluation Team
Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

Description:
Join Melanie for a five-minute quick cardio break to get the blood flowing and the brain refocused after a long day! All levels and ages are welcome and encouraged, including any “tiny helpers” that may be in the house!
4:30-5:30 pm Breakout Sessions

Session 1: Building Resilient Inclusive Communities (BRIC) Project: Social Connectedness - Ending Social Isolation Through Community Change

Speakers:
Jennie Hefelfinger, MS
Director, Center for Community and Environmental Health
National Association of Chronic Disease Directors, Decatur, GA

Patrick Hendry, NCPS
Vice President, Peer Advocacy, Supports & Services
Mental Health America, Alexandria, VA

Toby Beckelman, MS, MPH
Prevention Programs Coordinator
Hawaii State Department of Health, Honolulu, HI

Tiffany S. Bransteitter, MSW
Section Chief, Obesity Prevention and Wellness Section
Division of Nutrition and Physical Activity
Pennsylvania Department of Health, Harrisburg, PA

Description:
Social isolation during COVID-19 has intensified for all people in our country, but no group has seen such an increase in social isolation as our older population. This session will discuss the importance of social connectedness, while building resilience for the future beyond COVID-19. State level efforts to implement policy, systems and environmental approaches to connect people through opportunities that support and reinforce healthy nutrition and physical activity will be discussed.

Learning Objectives:
1. Describe how to build relationships with community leaders & diverse partnerships
2. Develop a plan for effective community engagement with social distancing
3. Assess sustainability and effectiveness of community engagement, including post-COVID-19

Session 2: Lessons from the Field on Clean Air Policies

Moderator:
Karla Sneegas, MPH
Program Services Branch Chief, Office on Smoking and Health, CDC, Atlanta, GA

Speakers:
Laura King, BScN
Director of Public Health, Principal Investigator, American Heart Association, Dallas, TX

Monica Leal, MPA, CHES
Public Health Program Manager, El Paso Program Manager
American Heart Association, Dallas, TX

Maggie Mahoney, JD
Sr. Public Health Analyst, Katmai Government Services
Policy, Strategy, and Translation Team, Office on Smoking and Health, CDC, Atlanta, GA

Description:
This session will equip participants to implement successful evidence-based strategies at state and local levels. Smoke-free and tobacco-free policies are important tools to protect employees and students from inhaling secondhand smoke while on campus, reducing smoke exposure, improving air quality and providing a supportive environment for those trying to quit smoking.

Learning Objectives:
1. Describe how smoke-free and tobacco-free policies can protect employees and students on campuses
2. Identify how to engage students to support tobacco-free campus policy changes

Session 3: Rural Grocery Stores – Effective Tools and Partnerships to Advance Systems and Strategies

Speakers:
David Procter, Ph.D.
Director / Founder, Rural Grocery Initiative
Professor, Communication Studies, Kansas State University, Manhattan, KS

Donna E Field Martin, MPH, AICP
Senior Public Health Planner, Double Up Heartland Program Manager
Mid-America Regional Council, Kansas City, MO

Jenny Osner, Owner
Hired Man’s Grocery and Grill, Conway Springs, Kansas

Description:
This session will describe approaches to engage community members and business owners in rural communities to improve healthy food access via rural grocery stores. Recipients will hear from speakers with experience implementing various food system strategies working in and with rural groceries.

Learning Objective:
1. Identify strategies for implementing nutrition incentives, food distribution, and partnerships to improve healthy food access in rural grocery stores.

Session 4: Communicating Your Success to Decision Makers

Moderator:
Kristy Mugavero, RN, MSN, MPH
Deputy Associate Director for Policy, Partnerships and Communication
Speakers:
Daniel French, MS
SPAN Program Manager, Health Research Inc.
New York State Department of Health, Menands, NY

Janelle Gunn, MPH, RDN
Associate Director for Policy, Partnerships, and Communication, DNPAO, CDC, Atlanta, GA

Daphne Delgado, MPH
Senior Government Relations Manager, Trust for America’s Health, Washington, DC

Description:
Policy makers and decision makers need information such as data, insights, successes, and lessons learned to make informed decisions. This session will help participants increase the reach of their messages by striking the balance between providing key information to decision makers while also ensuring compliance with federal lobbying restrictions.

Learning Objectives:
1. Identify how to increase the reach of your messages to individuals and decision makers
2. Discuss how to provide scientific and programmatic information to policy makers while also adhering to federal lobbying restrictions

5:30-6:30 pm Extended Learning and Networking Opportunities

1. Speaker Connections: An opportunity to connect with the speakers of the Rural Grocery Stores -- Effective Tools and Partnerships to Advance Systems Strategies session.

2. Networking Opportunity: Hear how REACH recipients are addressing COVID-19 vaccine awareness, access, and confidence activities tailored to racial and ethnic minority groups experiencing disparities. Discussion led by Tara C. Jatlaoui, MD, MPH, FACOG.

DAY 2 TUESDAY, MAY 4

1:00-1:10 pm Announcements

1:15-2:30 pm Breakout Sessions

Session 1: Are My Findings Publishable? Practical Tips on Sharing Evaluation Results in Peer-reviewed Publications.

Moderator:
Iris Joi Hudson, MPH  
Behavioral Scientist, Program Evaluation Team  
Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

**Speakers:**
Kathryn Cardarelli, PhD, MPH  
Evaluation Team Lead  
Associate Professor of Health, Behavior & Society, College of Public Health  
University of Kentucky, Lexington, KY

Brian E. Saelens, Ph.D.  
Professor, University of Washington, Seattle Children’s Research Institute, Seattle, WA

Sonya Shin, MD, MPH  
Associate Professor, Harvard Medical School  
Associate Physician, Brigham and Women’s Hospital  
Project Lead, Partners In Health REACH  
Director of Research and Evaluation, COPE Program, Gallup, NM

Jamie Chriqui, PhD, MHS  
Director, Division of Health Policy and Administration  
Co-Director, Health Policy Center, Institute for Health Research and Policy  
School of Public Health, University of Illinois at Chicago  
Evaluator, Illinois SPAN, Chicago, IL

**Description:**
CDC encourages recipients to disseminate their great work beyond immediate stakeholders and consider publishing their findings. In this session, participants will learn about resources and tips for identifying the best information to publish and suggested journals and/or publication formats. Attendees will participate in smaller, interactive breakout sessions.

**Learning Objectives:**
1. Determine which results add value to a publication.
2. Identify unique program information that should be highlighted in a publication
3. Describe how to identify appropriate journals and publication formats

**Session 2: Community-based Food Service Guidelines/Healthy Nutrition Standards: Implementation Stories from the Field**

**Moderator:**
Sarah Kuester, MS, RDN  
Public Health Advisor, Program Advancement Team  
Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

**Speakers:**
Jennifer Gautheir, MPA  
Senior Outreach Specialist, University of Wisconsin  
Division of Extension Menominee County/Nation, Keshena, WI
Cindy DeBlauw, RD, LD  
Nutrition and Physical Activity Program Manager  
Missouri Department of Health and Senior Services, Jefferson City, MO

Leesa Freasier, M.Ed, CTRS  
Physical Activity Program Manager  
University of Arkansas for Medical Science, College of Medicine  
Division of Family and Preventive Medicine  
Community Health and Education, Little Rock, AR

**Description:**
Hear colleagues share their efforts in engaging partners, addressing challenges and finding innovations to implement healthy nutrition standards in various settings. This session will also include small groups to facilitate live sharing among participants and to discuss how to apply new approaches to your project settings.

**Learning Objectives:**
1. Describe best practices to implementing and sustaining community-based SPAN, REACH, and HOP activities in healthy nutrition standards
2. Describe important activities needed for effectively engaging various settings in implementing healthy nutrition standards
3. Discuss common challenges in working with partners and ways to address their concerns

**Session 3: Informing Land Use and Community Design (Everyday Destinations)**

**Moderator:**
Sagar Shah, PhD, AICP  
Manager, Planning and Community Health  
American Planning Association, Chicago, IL

**Speakers:**
Shane Phillips, MPA  
Housing Initiative Project Manager  
UCLA Lewis Center for Regional Policy Studies, Los Angeles, CA

Danielle Arigoni, MCRP  
Director, AARP Livable Communities, Washington, DC

Chad Adams, MPP  
Chief Executive Officer, Southwest Minnesota Housing Partnership, Slayton, MN

Armand Turner  
Physical Activity Program Manager  
YMCA of Coastal Georgia and Healthy Savannah REACH Grant, Savannah, GA

**Description:**
Public health can facilitate planning and land use development strategies to support proximity to everyday destinations, including community engagement. The purpose of this session is to help public health collaborate with planners to inform land use and community design approaches that promote physical activity.

**Learning Objectives:**
1. Identify opportunities and tools for public health to inform land use planning and development processes and land use decisions
2. Describe strategies to create sufficient and diverse housing supply in proximity to everyday destinations

**Session 4: Early Care and Education in SPAN: "Building It Back Better and Healthier"**

**Moderator:**
Margaret West, MPA
Public Health Advisor, Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

**Speakers:**
Emily Bash, MPH, RD, CLC
Nutrition Specialist, Colorado Department of Public Health and Environment, Denver, CO

Amy Ellings, MPH
Healthy Eating Active Living Program Manager
Preventive and Community Health
Washington State Department of Health, Tumwater, WA

Kate Rose Bobseine, MPH, CLC
Physical Activity Coordinator, New York State Department of Health, Menands, NY

Judy Harris, MPH, RD, CD, IBCLC
Public Health Nutrition Consultant
Healthy Living Through Environment, Policy & Improved Clinical Care (EPICC) Program
Utah Department of Health, Salt Lake City, UT

**Description:**
A panel of four SPAN recipients will share their success, challenges, and how they are navigating COVID-19 and beyond. Growing state and local ECE networks and other nodes of resilience will be highlighted.

**Learning Objective:**
1. Identify elements of ECE state systems and networks which help build a better, healthier system post-pandemic, including impactful policy, strong partnerships and statewide networks, bold goals, the importance of an equity lens, and communities of practice.

**2:30-2:40 pm Wellness Break**

Sarah Kuester, MS, RDN
Public Health Advisor, Program Advancement Team
Description:
Are you tied to your desk at work and not moving much? This 5-minute break will introduce you to the DeskFit Booklet (nasa.gov) created by the NASA Headquarters Fitness Center with easy desk exercises you can do without leaving your office or home workspace. Get ready to launch into more energy!

2:40-3:25 pm  Plenary Speaker

Food is Medicine
Dariush Mozaffarian, MD, Dr.PH
Dean, and Jean Mayer Professor
Friedman School of Nutrition Science and Policy, Tufts University, Boston, MA

3:25-3:30 pm  Transition Break

3:30-4:30 pm  Breakout Sessions

Session 1: How REACH Recipients Can Contribute to a New Virtual World of Clinical Community-Patient Linkages

Speakers:
David Guthrie, MPA
Community Clinical Linkages Consultant, McKing Consulting, DNPAO, CDC, Atlanta, GA

Johnnie Washington, MSW
Community Health Liaison, Minority Health Coalition of Marion County, Indianapolis, IN

Thamara Labrousse, MS
Director, Live Healthy Miami Gardens, Miami Gardens, FL

Daphenie Joseph, CHES
Clinical Linkage Coordinator, Peacemakers Family Service Center
Trinity Church, Inc., Miami Gardens, FL

Amanda Lahiere, MS
Lead Analyst/External Evaluator, Q-Q Research Consultants, Miami Lakes, FL

Miriam Bell, MPH
Team Lead, National Diabetes Prevention Program
Division of Diabetes Translation, CDC, Atlanta, GA

Leneé Reedus-Carson, MBA
Senior Program Manager, Black Women Health Initiative, Washington DC
Description:
COVID-19 has limited the ability to meet in-person. Now more than ever it is critical to have the skills to engage community members and stakeholders virtually. This session will provide skills and real-life experiences in successful virtual engagement.

Learning Objectives:
1. Identify components of successful chronic disease-related telehealth visits
2. Describe approaches to help patients navigate virtual visits
3. Assess priority population needs related to engaging with a virtual healthcare system

Session 2: Evaluating Communication Efforts on a Shoestring Budget

Moderator:
Eunice Cho
Health Information Specialist II
County of San Diego Health and Human Services Agency, San Diego, CA

Speakers:
Dave Mecham, MA
Media/Communications Coordinator, Utah Department of Health, Salt Lake City, UT

Travis Parker
Communications Director, The Wellness Coalition, Montgomery, AL

Ruthie Losavio
Communications Coordinator, LSU AgCenter Healthy Communities, Baton Rouge, LA

Description:
Evaluation is key to public health program communication efforts. However, some people think evaluating communication efforts costs a lot of time and money. Join us to hear examples of how to evaluate your communication efforts on limited funds.

Learning Objectives:
1. Describe low-cost approaches for evaluating communication efforts
2. Identify ways to work with partners to evaluate communication efforts

Session 3: Establishing Breastfeeding Supportive Environments: Integrating Breastfeeding Support in Early Care and Education

Moderator:
Kelly Hall, MPH
ORISE Fellow, Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

Speakers:
Annemarie McGahagan, BSE
Nutrition Coordinator, Department of Family & Preventive Medicine
Community Health and Education Division
State Physical Activity & Nutrition Program
University of Arkansas for Medical Sciences, Little Rock, AR

Holly Glaubitz
Planner Principal, Worksite Wellness Coordinator
Office of Statewide Health Improvement, Minnesota Department of Health, St. Paul, MN

Description:
This session will discuss strategies to establish and sustain breastfeeding policies in ECE facilities.

Learning Objectives:
1. Identify common barriers to integrating breastfeeding support into the ECE settings
2. Identify tailored strategies to integrate breastfeeding support into ECE settings

Session 4: National Efforts to Adapt Food Service Guidelines Operations in Light of COVID-19

Moderator:
Joel Kimmons, PhD
Health Scientist, Healthy Food Environments Team
Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

Speakers:
Deanne Brandstetter, MBA, RDN, CDN, FAND
Vice President of Nutrition and Wellness
Compass Group, North America, New York, New York

Sean Leer, CEO
GS Foods Group, Inc., Good Source Solutions, Inc., Gold Star Foods, Inc., Ontario, CA

Brad Barnes, CMC
Director, CIA Consulting and Industry Programs
The Culinary Institute of America, Greenwich, CT

Description:
National culinary and food service experts will describe the adaptations they are developing to provide healthy options in the wake of COVID-19. Discussion will include food service business management, food procurement and sourcing practices, and innovations that will be needed to keep the industry profitable.

Learning Objectives:
1. Identify available national food service partners and resources to support implementation of SPAN, REACH, and HOP nutrition standards strategy
2. Describe the adaptations that national food service vendors and partners have developed to provide healthy nutrition options in response to COVID-19 conditions affecting food service operations
3. Discuss how to apply food service adaptations to recipient project settings

4:30-5:30 pm Extended Learning and Networking Opportunities
1. Speaker Connections: An opportunity to connect with the speakers of the “How REACH Recipients Can Contribute to a New Virtual World of Clinical-Community” session.

2. Networking: An opportunity for DNPAO Recipients to meet DNPAO Strategic Communication Team Staff and ask questions.


DAY 3: Wednesday, MAY 5

1:00-1:05 pm   Announcements

1:05-2:00 pm   Plenary Session

*Arrested Mobility: Exploring the Adverse Impacts of Over-policing Black Mobility in the U.S.*
Charles Brown, MPA, CPD, LCI
Founder and CEO, Equitable Cities LLC, Somerset, NJ

2:00-2:30 pm   Wellness Break
Sam Lange, MPH
Data Analyst, Population Health and Healthcare Team
Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

**Description:**
Are you down, dog? Join Sam for a 15-minute afternoon yoga break! We will tune into our breath and explore a yoga sequence that gets our bodies moving after a long day of work. Wearing comfortable, athletic attire is preferred but not required. No prior yoga experience necessary! Namaste!

2:30-4:00 pm   Breakout Sessions

**Session 1: Getting Buy-in to Implement Nutrition Standards at Large Institutions and with Food Service Management Companies**

**Moderator:**
Leah Maynard, PhD
Epidemiologist, Healthy Food Environments Team
Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

**Speakers:**
Laura Holtrop Kohl, MS, RDN, CD
Public Health Dietitian (UT SPAN)
Utah Department of Health, Salt Lake City, Utah

Chris Mornick, MPH, RDN
Nutrition Coordinator, Prevention and Community Health
Washington State Department of Health, Burien, WA

Michelle Wood, MPP
Program Manager, Food Policy Initiatives
Division of Chronic Disease and Injury Prevention
Los Angeles County Department of Public Health, Los Angeles, CA

**Description:**
Addressing food service guidelines and nutrition standards in large institutions improves nutrition for employees, visitors, and others (such as people who are incarcerated). Strategies for successful implementation at these larger institutions can serve as model examples for other worksite and community facilities. Featured recipients will describe resources and approaches to engage partners to improve and sustain healthy nutrition options in their food service venues. Speakers will share the challenges and successes experienced working with institutions and food management companies related to organizational policy and food service contracts. Attendees will have the opportunity to meet in small, interactive groups.

**Learning Objectives:**
1. Describe best practices to implementing and sustaining SPAN, REACH, and HOP activities related to healthy nutrition standards in large institutions
2. Discuss challenges and successes experienced by recipients working with food management companies in these settings
3. Describe approaches to improve and sustain healthy nutrition options through the use of organizational policy and food service contracts

**Session 2: “No Small Matter”: A Documentary Film and Panel Discussion on the Lifelong Impact of Early Childhood Education**

**Moderator:**
Katherine T. Reddy, M.S.
Health Scientist, Early Care and Education Team
Obesity Prevention and Control Branch,
Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA
Speakers:
Myra Jones-Taylor, PhD
Chief Policy Officer, Zero to Three, Washington, DC

Lynette Fraga, PhD
Executive Director, Child Care Aware® of America, Arlington, VA

Description:
A segment of the documentary, “No Small Matter”, will be screened, followed by panelists highlighted in the film. Participants will see a comprehensive perspective of the importance of investing well in the pre-natal to 5 years, to build a healthier, more resilient society.

Learning Objectives:
1. Describe how the prenatal to five years and the early care and education experience serves as an upstream equity and health lever.
2. Identify how to engage in more expanded cross-sectoral partnership to create a more effective ECE system moving forward.

Session 3: Closing the Care Gap: A Blueprint for Continuity of Care in Breastfeeding Support

Moderator:
Diane Roberts Ayers, MPH, RD, CLE
Public Health Advisor, Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

Speakers:
Emily Bernard, MA, IBCLC
Program Consultant, National Association of County & City Health Officials (NACCHO), Washington, DC

Harumi Reis-Reilly, MS, CNS, LDN, CHES, IBCLC
Lead Program Analyst, Maternal Child & Adolescent Health (MCAH)/Breastfeeding Project, National Association of County & City Health Officials (NACCHO), Washington, DC

Nikia Sankofa, MPH, MPA
Executive Director, United States Breastfeeding Committee (USBC), Chicago, IL

Description:
Families need a lactation safety net that includes a coordinated and integrated care continuity that supports them in their breastfeeding journey from pregnancy until weaning. Using the Continuity of Care in Community Support blueprint project, this session will discuss practical recommendations to create systems of breastfeeding care continuity as a strategy to increase breastfeeding rates and improve overall community health with an emphasis on the historically oppressed populations. Attendees will be able participate in interactive breakout sessions, based on strategies that best match their current SPAN OR REACH work.

Learning Objectives:
1. Describe continuity of care in breastfeeding support
2. Describe key recommendations to establish a system of optimal support to breastfeeding families
3. Describe successful implementation of continuity of care in breastfeeding support among SPAN and REACH recipients

Session 4: Considerations for Conducting Evaluation Using a Culturally Responsive and Racial Equity Lens

Speakers:
- Paul Elam, PhD
  Chief Strategy Officer, Michigan Public Health Institute, Okemos, MI
- Mindelyn Anderson, PhD
  Founder+Principal, Mirror Group LLC, Washington, DC
- Kristine Andrews, PhD
  Program Area Director, Child Trends, Washington, DC
- Tracy Hilliard, PhD
  Director, Center for Culturally Responsive Engagement
  Michigan Public Health Institute, Seattle, WA
- LaShaune Johnson, PhD
  Founder+Principal, Estella Lucia Evaluation LLC, Lincoln, NE

Description:
In this session, participants will explore inclusive evaluation practices. Participants will have the opportunity to discuss considerations for respecting community member input and data and engaging community stakeholders in meaningful ways. Attendees will be able participate in smaller, interactive breakout sessions.

Learning Objectives:
1. Describe the elements of "culturally responsive engagement for evaluation" (CREE)
2. Outline the benefits of an inclusive evaluation

4:00-4:10 pm Wellness Break

Jennifer Chevinsky, MD, MPH
Preventive and Lifestyle Medicine, Double Board Certified
EIS Officer, DNPAO, CDC, Atlanta, GA

Description:
Ten minutes of guided mindfulness meditation will recharge the mind and relax the body. Let your mind wander as you escape to a realm of total peace and serenity. All are welcome!

4:10-4:30 pm Visit the Resource Room and Networking Lounge
4:30- 5:30 pm  Breakout Sessions

Session 1: Developing Messages, Materials, and Campaigns that Resonate with Intended Audiences

Moderator:
Nichelle Hoskins, MA
Assistant Director of Healthy Living
YMCA of Coastal Georgia and Healthy Savannah REACH, Savannah, GA

Speakers:
Ellen Cartmell, MPA
Communications Specialist, Kentucky Department for Public Health, Frankfort, KY

Megan Ditterick, MS, RD
Program Director, SNAP Ed and EFNEP
Nutrition and Foods Specialist, North Dakota State University, Fargo, ND

Jacob Davis, MPH
Tribal Programming Director, Prevent Child Abuse North Dakota, Fargo, ND

Lee Itule-Klasen, BA, CES-NASM
REACH & Unidos Program Manager, Pima County Health Department, Tucson, AZ

Description:
Knowing your audience is key to successful communication activities. This session will share examples of how recipients have developed messages, materials, and campaigns for their audiences.

Learning Objectives:
1. Identify approaches for testing messages and materials with audiences
2. Describe ways to develop and disseminate messages and materials with intended audiences

Session 2: Community Health Workers, Primary Care and the REACH Priority Populations - How to Make The Relationships Work!

Moderator:
Marissa Scalia Sucosky, MPH
Public Health Analyst, Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

Speakers:
Refilwe Moeti, MA
Public Health Educator, Co-chair, Community Health Worker Workgroup
Acting Team Lead, Applied Research and Translation Team
Division for Heart Disease and Stroke Prevention, CDC, Atlanta, GA
Community health workers (CHW) can contribute significantly to improving the health of the priority populations served by REACH. In order for community health workers to be successful, they must be supported organizationally and financially in order to maintain their effectiveness in helping REACH populations manage their chronic disease. This session will explore current REACH CHW models and provide a forum for discussing issues to maintain a CHW cohort in the REACH community.

**Learning Objectives:**
1. Describe approaches to structure a successful CHW model in a REACH community
2. Identify ways to help maintain CHWs' work in a REACH community

**Session 3: Identifying and Addressing Inequities in Routes to Destinations Approaches in Communities of Black, Indigenous and People of Color**

**Speakers:**
- Charles Brown, MPA, CPD, LCI
  Founder and CEO, Equitable Cities LLC, Somerset, NJ
- Amelie Ramirez,
  Chair, Department of Population Health Sciences and Director
  Salud America, UT Health San Antonio, San Antonio, TX
- Maria Sipin, MURP, LCI
  Transportation Planner and Policy Strategist
  People for Mobility Justice, Oregon Department of Transportation, Portland, OR
- Lisa Myers, MS
  Health and Wellness Manager

**Description:**
Inequities in transportation and land use influence access to physical activity, healthy foods, and other determinants of health. This session will review the health effects of inequities in activity...
friendly routes to everyday destinations, and ways for recipients to promote equity in routes to destinations.

Learning Objectives:
1. Describe the health effects of inequities in transportation and land use
2. Identify strategies to promote equity in activity friendly routes to everyday destinations for Black, Indigenous and People of Color

Session 4: Food Banks and Food Pantries: Enhancing the Nutritional Offerings and Making Progress During COVID-19

Moderator:
Diane Harris, PhD, MPH, CHES
Senior Health Scientist and Team Lead, Healthy Food Environments Team
DNPAO, CDC, Atlanta, GA

Speakers:
Allison Schnitzer, RD, LD
Health Educator, Office of Chronic Disease Prevention & Health Promotion
Southern Nevada Health District, Las Vegas, NV

Masey Smith, MPA
Program Manager, Food Science, Nutrition, and Health Promotion
Mississippi State University Extension Service, Starkville, MS

Marven Cantave, MS, RD, LD
Extension Agent, Mississippi State University Extension Service, Belzoni, MS

Description:
Learn how to improve the nutritional profile of foods distributed through food banks and food pantries during COVID-19. Explore recipients' efforts and successes for working on food systems strategies with emergency food partners.

Learning Objectives:
1. Identify effective strategies for advancing goals to improve the nutritional profile of foods distributed through the emergency food system during COVID-19
2. Identify and apply strategies for working with community partners and food bank/pantry staff and volunteers

5:30-6:30 pm   Extended Learning and Networking Opportunities

1. Speaker Connections: An opportunity to connect with the speakers of the “Identifying and Addressing Inequities in Routes to Destinations Approaches in Communities of Black, Indigenous and People of Color” session.
2. Speaker Connections: An opportunity to connect with the speakers of the “Food Banks and Food Pantries: Enhancing the Nutritional Offerings and Making Progress During COVID-19” session.

3. Speaker Connections: An opportunity to connect with the speakers of the “Community Health Workers, Primary Care and the REACH priority populations- How to Make the Relationships Work!” session.

DAY 4: Thursday, MAY 6

1:00-2:00 pm Breakout Sessions

Session 1: Beyond Performance Measures and Evaluation Reporting: How to Capture Additional Progress and Outcomes

Speakers:
Program Evaluation Team members

Description:
This session will use facilitated discussion with program and evaluation staff who are involved in tracking programmatic progress and impacts that are not currently being captured within existing required evaluation deliverables. CDC is seeking suggestions for sharing these important data that are relevant to success but outside the scope of performance measures and long-term evaluation reporting.

Learning Objectives:
1. Discuss evaluation of programmatic progress and impacts that are not currently being captured by DNPAO evaluation requirements
2. Share suggestions to shape future CDC DNPAO evaluation guidance

Session 2: Promoting Equity in Park Access and Design

Speakers:
Sadiya Muqueeth, DrPH, MPH
Director of Community Health, Trust for Public Land, Washington, DC

Myron F. Floyd, PhD
Dean, College of Natural Resources, North Carolina State University, Raleigh, NC

George Dusenbury, JD
Georgia State Director, Trust for Public Land, Atlanta, GA

Teresa Bendito-Zepeda
Co-founder, Parque Padrinos, Wenatchee, WA

Description:
Access to parks can help increase physical activity, support mental health, and foster community pride, and social interactions. However, many people lack safe, easy access to parks and greenspaces. This session will address ways for recipients to improve equitable park and greenspace access to build, preserve, or enhance community assets.

Learning Objectives:
1. Describe benefits of parks and greenspaces, and disparities in access
2. Identify strategies to address equitable access to parks and green space as places to promote physical activity and build, preserve, or enhance community assets

Session 3: Using Communication to Sustain Programs

Moderator:
Chelsea Cobb
Communications/Media Specialist, DeKalb County Board of Health, Decatur, GA

Speakers:
Gretchen L. Hofing, MPH, RDN, LDN, NBC-HWC
Healthy Eating Coordinator, Division of Public Health
North Carolina Department of Health and Human Services, Raleigh, NC

Lara Sim
Manager, Community Health & Benefit, Seattle Children’s
Public Health Seattle & King County, Seattle, WA

Kerry Gabbert, MPH
Project Coordinator/Visiting Instructor, West Virginia University Extension Service
Lewisburg, WV

Description:
Public health programs should not end when funding ends. Using earned media news stories, social media posts, and paid or in-kind media can help sustaining programs. In this session, participants will learn what other recipients have planned for using communication to sustain programs.

Learning Objectives:
1. Describe ways to sustain communication efforts after funded programs end
2. Identify opportunities for partner organizations to help sustain communication effort

Session 4: Evaluating Early Care and Education: Meaningful data and impact, publishing, and long-term evaluations
Moderator:
Carrie Dooyema MSN, MPH, RN
Lead Health Scientist, Early Care and Education Team
Obesity Prevention and Control Branch, DNPAO, CDC, Atlanta, GA

Speakers:
Jennifer Pelletier, PhD, MPH
Senior Evaluator, Professional Data Analysts, Minneapolis, MN

Elena Martinez, MS, CHES
Program Evaluator, Health Promotion and Chronic Disease Prevention
Texas Department of State Health Services, Austin, TX

Lauren Kelsey, MPH
Public Health Specialist, State of Alaska Physical Activity & Nutrition Unit,
Anchorage AK

Description:
A panel of SPAN recipients will share their efforts to collect meaningful data to help the field of early care and education adapt to a changing environment.

Learning Objective:
1. Describe and discuss different state level approaches to meaningful evaluation during an ever-changing environment.

2:00-2:15 pm       Wellness Break

Melanie Andrews, MS
ORISE Fellow, Program Evaluation Team
Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

Description:
Sitting down all day getting you down? Join in for a 15-minute lower body stretch break, specifically targeting those muscles that can get stiff from sitting all day: the hips, the quads, the glutes, the hamstrings, the lower back, and more!

2:15-3:00 pm       Virtual SPAN REACH HOP Town Hall
Join Terry O’Toole, Program Development and Evaluation Branch Chief, in a virtual town hall meeting. This online open forum will allow participants to hear specific updates as well as ask questions using the chat feature.

3:00-4:00 pm       Breakout Sessions

Session 1: The Dietary Guidelines for Americans and Healthy People 2030
**Moderator:**
Janelle Gunn, MPH, RDN
Associate Director for Policy, Partnerships, and Communication, DNPAO, CDC, Atlanta, GA

**Speakers:**
Jenna Seymour, PhD
Senior Scientist, DNPAO, CDC, Atlanta, GA

Deb Galuska, PhD,
Associate Director for Science, DNPAO, CDC, Atlanta, GA

**Description:**
The Dietary Guidelines for Americans (DGAs) provide advice on what to eat and drink to build a healthy diet that can promote health, help prevent diet-related chronic disease, and meet nutrient needs. Healthy People 2030 (HP 2030) sets data-driven national objectives to improve health and well-being over the next decade. This session will examine some of the updates and changes that have occurred with the DGAs and HP 2030 and how to leverage them to support program work.

**Learning Objectives:**
1. Describe updates to the DGAs and HP 2030
2. Identify relevant key recommendations
3. Determine how can you leverage the DGAs and HP 2030 to support your work

**Session 2: Evidence-Based Practices in Tobacco Prevention and Control**

**Moderator:**
Rene Lavinghouze, MA, MS, CRP
Translation (TARDIS) Team Lead, Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

**Speakers:**
Stan Martin, MM
Director, Senior Trainer, Community Associates Institute (CAI), Buffalo, NY

Renee Nolen Rosencrans, MPH
Health Communication Specialist
Health Communications Branch, Office on Smoking & Health, CDC, Atlanta, GA

**Description:**
This session will equip participants to successfully implement evidence-based strategies at state and local levels to improve implementation of tobacco prevention and control strategy. This session will focus on the strategies of mass media campaigns, multi-unit housing environments, and tobacco quitlines.

**Learning Objectives:**
1. Describe evidence-based strategies for tobacco prevention and control
2. Identify evidence-based strategies appropriate for state and local context
Session 3: Connecting the Dots: Food Insecurity and Food Access Partnerships for Improved Equity and Community Food Access

Speakers:
Karen Shore, MPH
Founder and Principal, Upstream Strategies LLC, Swarthmore, PA

Alycia Santilli, MSW
Director, CARE at Southern CT State University -REACH, New Haven, CT

Michelle Shippy, MS, RDN
Nutrition Incentive Program Manager
Marion County Public Health Department, Indianapolis, IN

LaToya Thomas, DHEd, MHA
Program Director
Faith Formula Human Services, Dallas, TX

Description:
This session will describe approaches and resources from food charity organizations, food access programs, and recipients to meet the soaring demand for food while advancing equity and food systems goals. Participants will hear about how to improve and sustain nutritious offerings in food distributions, food pantries, and community food retail outlets through partnerships among food insecurity and food access partners.

Learning Objectives:
1. List new innovative partners and describe how various partners can advance these efforts.
2. Identify new approaches to addressing food insecurity and healthy food access and equity through partnerships and systems strategies.

Session 4: National REACH Coalition Networking Session

Moderator
Charmaine Ruddock, MS
Project Director, Bronx Health REACH/NY CEED
The Institute for Family Health, New York, New York

Description:
This session is a networking opportunity for National REACH Coalition members.

4:00-4:15 pm Wellness Break

Sarah Kuester, MS, RDN
Public Health Advisor, Program Advancement Team
Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA
Description:
As we come to the close of our time together let’s reflect on the resources and support we have for moving ahead in both our public health work and personal lives. This activity break will combine physical movement with a meditation on gratitude.

4:15-5:00 pm Closing Plenary Speaker

*Resilient and Ready: How to Thrive Through Challenge and Change*
Valerie Burton, MJ
President and CEO, Inspire, Inc
Founder, The Coaching and Positive Psychology (CaPP) Institute
Peachtree City, GA

5:00-5:30 pm Closing Remarks

Ruth Petersen, MD, MPH
Director, DNPAO, CDC, Atlanta, GA

Terry O’Toole, PhD, MDiv, FASHA
Chief, Program Development and Evaluation Branch, DNPAO, CDC, Atlanta, GA

DAY 5: Friday, MAY 7

**Active People, Healthy Nation<sup>SM</sup> - Equitable and Inclusive Access to Safe Places for Physical Activity**

*Description:* Equitable and Inclusive Access is the foundation of Active People, Healthy Nation. This session will share how the Active People, Healthy Nation strategies can be designed to support the goal of equitable and inclusive access to safe places and opportunities for physical activity. It will also provide an overview of current equity and inclusion-focused physical activity projects supported by DNPAO. In addition, you will have the opportunity to help inform the direction of DNPAO’s physical activity research agenda to address equity and inclusion.

*Learning Objectives:*
1. Describe how equitable and inclusive access is integrated into Active People, Healthy Nation
2. Discuss current equity and inclusion focused DNPAO physical activity projects
3. Inform the direction of DNPAO’s physical activity research agenda to address equity and inclusion.
1:00-1:15 pm  Welcome and Overview of Active People, Healthy Nation’s Equitable and Inclusive Access to Safe Places for Physical Activity

Speaker:
Ken Rose
Acting Chief, Physical Activity and Health Branch, DNPAO, CDC, Atlanta, GA

1:15-1:55 pm  Overview of Current DNPAO Physical Activity Projects

Initial Findings from an Environmental Scan with Black Transportation and Land Use Experts to inform CDC’s work on equitable and inclusive implementation of physical activity strategies in communities

Speaker:
Tyler Prochnow, MEd
Graduate Research Assistant
Baylor University/SOPHE Consultant

Physical Activity Policy, Research and Evaluation Network (PAPREN) Equity and Resilience Workgroup Project Update

Speaker:
Jamie F. Chriqui, PhD, MHS
Co-PI, CDC Physical Activity Policy Research and Evaluation Network (PAPREN)
School of Public Health, University of Illinois at Chicago
Evaluator, Illinois SPAN, Chicago, IL

1:55-2:05 pm  Overview of Proposed DNPAO Physical Activity Research Agenda

Speaker:
Kathy Watson, PhD
Acting Team Lead, Physical Activity Epidemiology and Surveillance Team
DNPAO, CDC, Atlanta, GA

2:05-2:15 pm  Physical Activity Break

Kaitlin Graff, MSW, MPH
Program Coordinator, McKing Consulting Corporation, DNPAO, CDC, Atlanta, GA

2:15-2:30 pm  Breakout room: Reflections on physical activity equity and inclusion work and research needs
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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>2:30-2:45 pm</td>
<td>Return from breakout room, share reflections, and discuss findings</td>
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<tr>
<td>2:45-3:00</td>
<td>Wrap up</td>
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